

# Madison-based refrigerated storage / aggregation hub seeking pilot tenants for August, September and October, 2010

As part of a Wisconsin Department of Agriculture, Trade, and Consumer Protection Buy Local, Buy Wisconsin grant, a centralized distribution hub is in a pilot phase on the east side of Madison, WI. The hub is managed by Rink DaVee of Green and Green, LLC, a small scale distributor with several years of experience in produce and local food distribution.

## Pricing & Hours

### Month-to-month lease

*Includes unlimited product handling*

- \$150/mo for 3 reserved pallet spaces
- \$225/mo for 5 reserved pallet spaces
- \$300/mo for 10 reserved pallet spaces
- \$375/ mo for 15 reserved pallet spaces
- \$450/ mo for 20 reserved pallet spaces

### Pay-as-you-go / cross-docking

\$20 paid in cash upon arrival, maximum 7 days storage, one time in and out handling included.

### Hours

*In order to keep costs at a minimum, access to the hub will be limited to the following hours:*

- Monday: 8am- Noon
- Tuesday: 10am-3pm
- Wednesday: 8am-Noon
- Thursday: TBD (based upon user needs)
- Friday: 8am- Noon
- Saturday: TBD (based upon user needs)

### Additional Information

- Storage temperature is maintained at 36-40 degrees F, with the potential to have a second room available at 32-36 degrees F.
- Frozen and dry storage and full-service distribution and marketing also available, inquire for more information.

## Contact Information

*For more information and to register for use of the refrigerated storage*

**Green and Green, LLC**

**Rink DaVee**

**Cell: (608) 574-3566**

**Email: [farmerrink@gmail.com](mailto:farmerrink@gmail.com)**

This project is sponsored by Wisconsin Department of Agriculture, Trade, and Consumer Protection and business planning assistance is provided by Southwestern Wisconsin Regional Planning Commission. As a pilot program, prices and participation are subject to change. The goal of the project is to provide low-cost, affordable access to refrigerated storage to small and mid-scale Wisconsin producers and distributors. Long-term goals include establishing fixed rates and membership options that are both financially feasible and best meet the needs of the clientele this project is striving to serve. The hub is envisioned as a centralized meeting place for producers, buyers and distributors, where products could be cross-docked, aggregated, or sold directly to buyers.