

Grant County Comprehensive Planning

Economic Development

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**What is economic
development?**

What is Community Economic Development?

- A process for improving economic opportunities for business owners, investors, and workers.
 - Jobs
 - Tax Base
 - Personal Income
 - Competitive Advantage

Community Economic Development is...

A process that organizes, analyzes, plans, and applies human and financial resources to tasks for improving economic well-being and quality of life.

“Economic Development”

- **Then**

- industrial recruitment
- “smokestack chasing”
- financial incentives & incentives (or “bribery”
- stealing existing development from somewhere else)

- **Now**

- Retention and expansion
- New entrepreneurs
- Collaboration
- “New Economy”
- Workforce issues
- Housing development
- “Smart Growth”
- Market your strengths
- Address deficiencies
- Target appropriate sectors

Issues & Considerations

- Energy availability
- Technology and telecommunications
- Business incubation
- Downtown and commercial revitalization
- Transportation options
- Infrastructure redevelopment
- Access to capital
- Professional development
- Workforce development

Infrastructure Examples

- Transportation Infrastructure
 - roads, freight rail, airports, parking, etc
- Communications Infrastructure
 - telephone, cable, broadband Internet, wi-fi
- Utility Infrastructure
 - water, sewer, etc
- Social Infrastructure
 - schools, health care, local government, etc






a closer look at

Grant County





Persons Per Square Mile

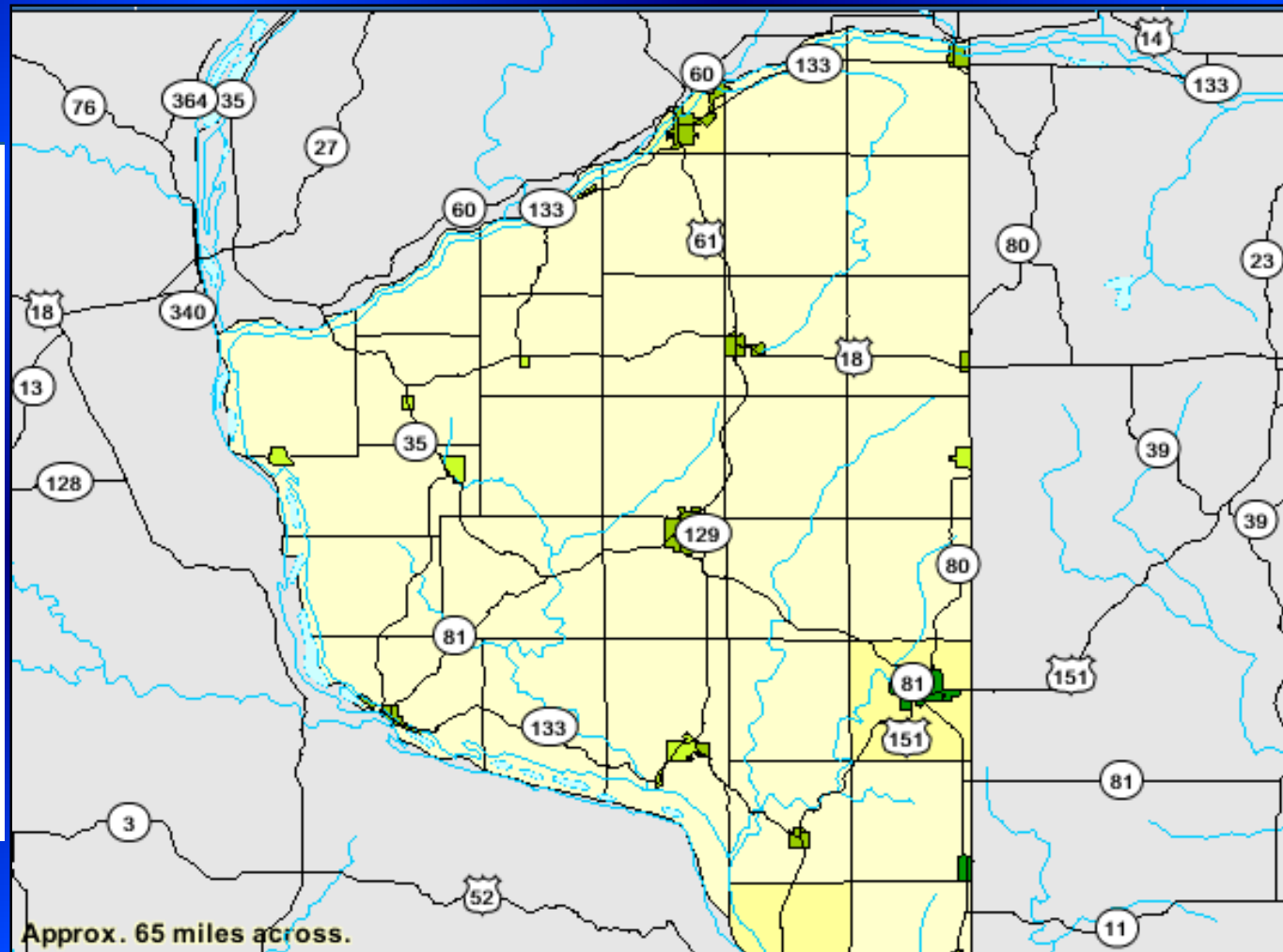
Legend

Data Classes
Persons/Sq Mile

	7 - 30
	42 - 69
	407 - 717
	879 - 1611
	2018 - 2377

Features

-  Major Road
-  Street
-  Stream/Waterbody
-  Stream/Waterbody

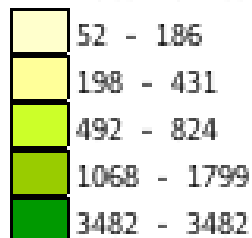


Total Housing Units




Legend

Data Classes

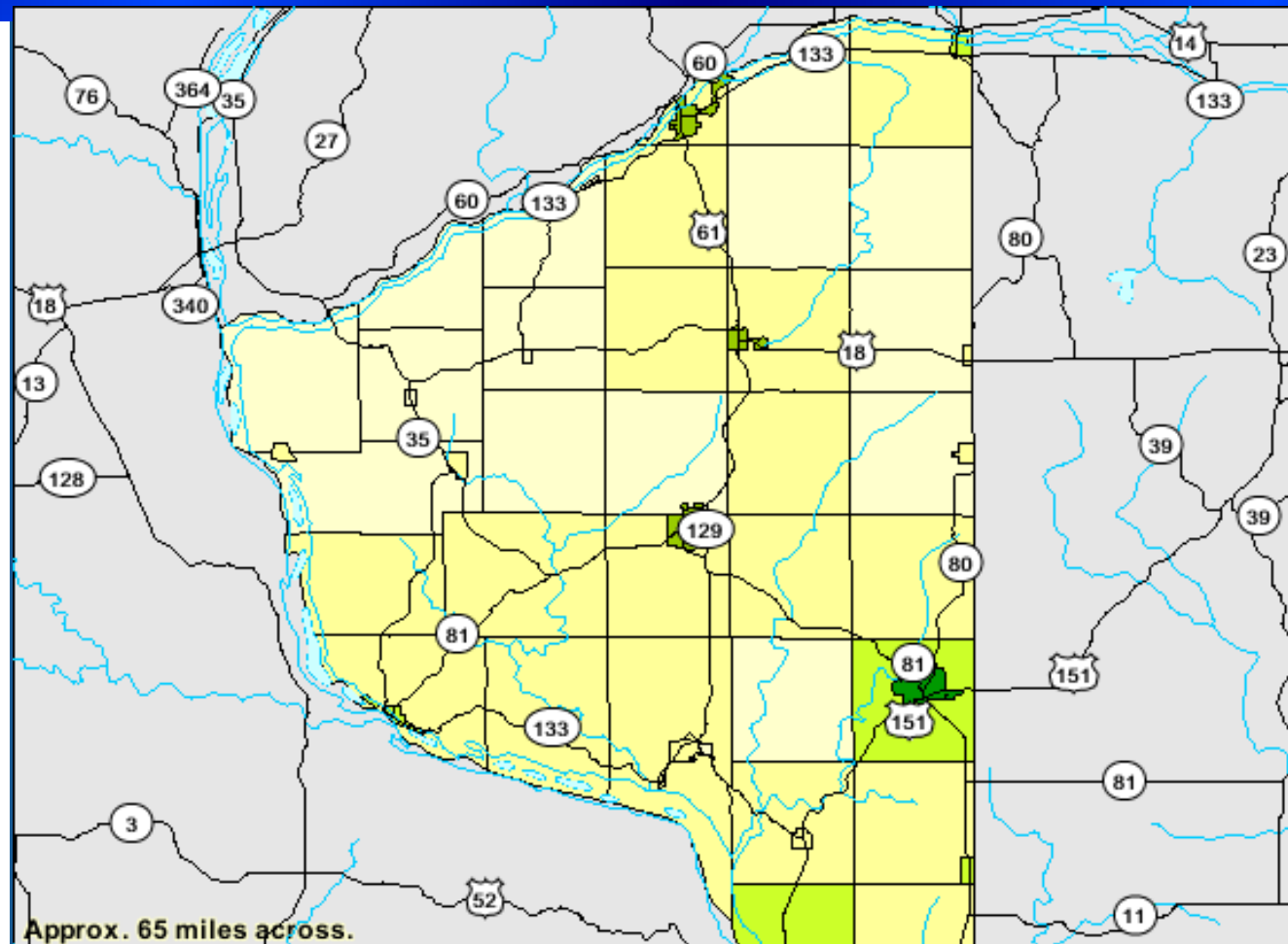
Total Units



Features

-  Major Road
-  Street
-  Stream/Waterbody
-  Stream/Waterbody

Items in graytext
are not visible
at this zoom level

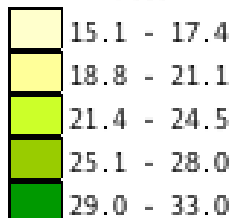


Average Travel Time to Work

Legend

Data Classes

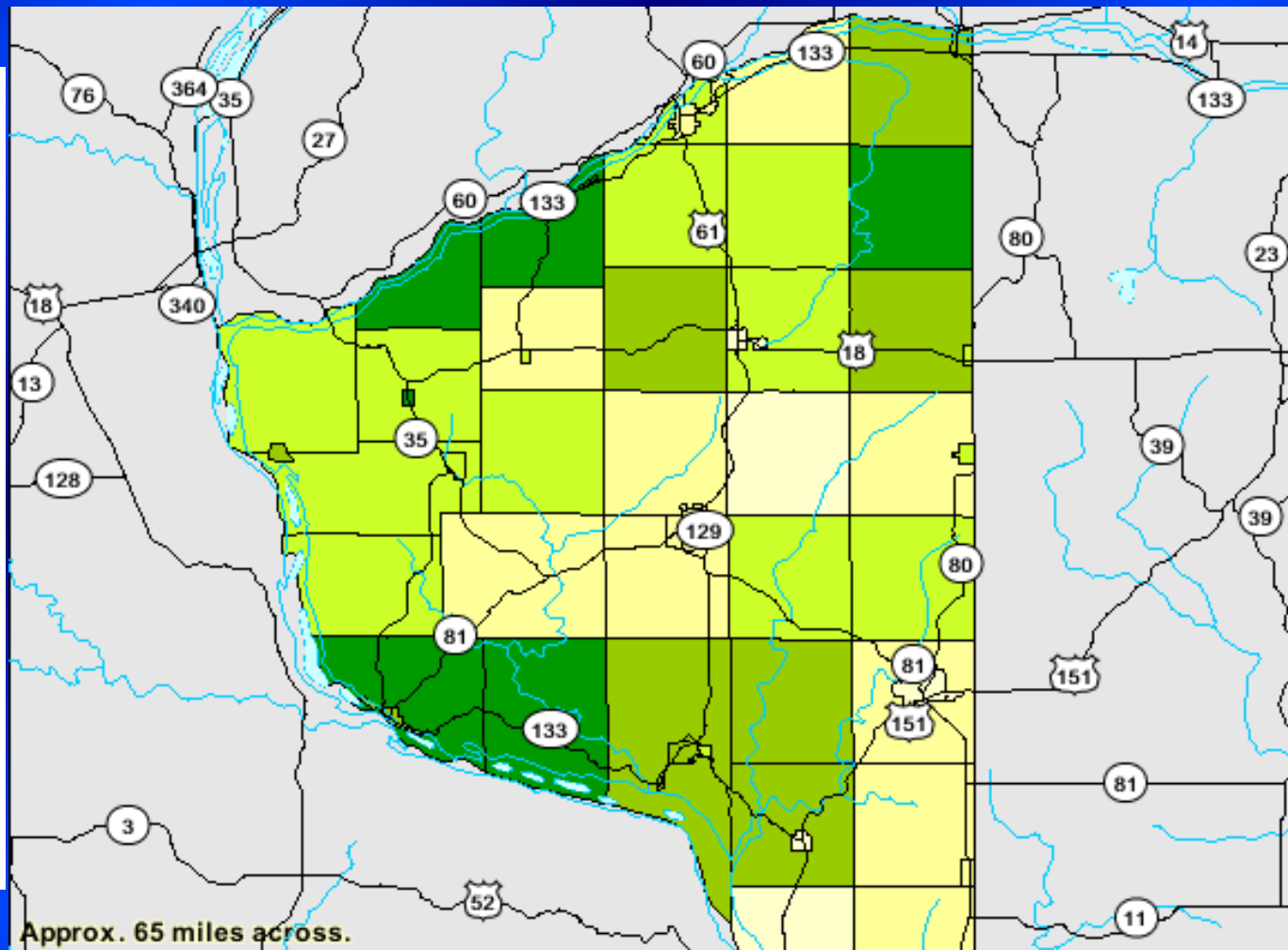
Minutes



Features

- Major Road
- Street
- Stream/Waterbody
- Stream/Waterbody

Items in gray text are not visible at this zoom level



% local labor force working within county of residence

Source: 2000 US Census

	Green	Iowa	Lafayette	Richland
Grant	66%	64%	54%	67%

Educational Attainment

Educational Attainment (age 25 years old and over)

Source: 2000 US Census

	Grant	Green	Iowa	Lafayette	Richland
High School Diploma or Higher	83.5%	84.1%	88.5%	85.5%	82.1%
Bachelors Degree or Higher	17.2%	16.7%	18.5%	13.3%	14.1%

Per Capita Income (2005)

Source: 2007 Bureau of Economic Analysis

Grant	Green	Iowa	Lafayette	Richland
\$26,200	\$30,275	\$29,343	\$24,429	\$24,557

Who are the two largest employers
in **Grant County**?

The two largest employers in **Grant County**:

- University of Wisconsin – Platteville
- Grant County Government

Labor Force Statistics

2007 Average

Source: Wisconsin Office of Economic Advisors (OEA)

	Available Labor Force	Employed	Unemployed	Unemployment Rate
Grant	28,248	26,839	1,409	5.0%
Green	20,942	19,964	978	4.7%
Iowa	14,483	13,828	655	4.5%
Lafayette	9,321	8,920	401	4.3%
Richland	10,320	9,784	536	5.2%

Employment by Industry (%)

Source: 2000 US Census

	Grant	Green	Iowa	Lafayette	Richland	Wisconsin	U.S.
Ag, forestry, fishing & hunting, and mining	10.1	7.8	10.4	16.4	11.4	2.8	1.9
Construction	5.4	6.5	9.2	5.5	7.5	5.9	6.8
Manufacturing	17.3	22.8	13.6	17.8	25.7	22.2	14.1
Wholesale trade	3	3.2	2.4	3.9	2.1	3.2	3.6
Retail trade	13.9	14.4	23.7	13.8	12.4	11.6	11.7
Transportation and warehousing, and utilities	4	4	3.3	5.1	4	4.5	5.2
Information	2	2.1	1.2	1.3	1.3	2.2	3.1

	Grant	Green	Iowa	Lafayette	Richland	Wisconsin	U.S.
Finance, insurance, real estate, and rental and leasing	3.6	4.6	4.3	4.1	3.5	6.1	6.9
Professional, scientific, management, administrative, and waste management services	4.1	5	3.9	3.5	2.6	6.6	9.3
Educational, health and social services	21.3	17.5	17	17	18.1	20.0	19.9
Arts, entertainment, recreation, accommodation and food services	8	5.2	5.5	4.9	5.5	7.3	7.9
Other services (except public administration)	4.5	3.7	2.8	4	3.4	4.1	4.9
Public administration	2.9	3.1	2.7	2.8	2.5	3.5	4.8

Top five industries in **Grant County**:

- Education, health, social services (21.3%)
- Manufacturing (17.3%)
- Retail trade (13.9%)
- Agriculture, forestry, fishing and hunting, and mining (10.1%)
- Arts, entertainment, recreation, accommodations, and food service (8%)

Agricultural Statistics

Source: 2002 US Agricultural Census

	Grant	Green	Iowa	Lafayette	Richland	Wisconsin
Acres of Farmland	605,836	306,946	367,373	342,800	257,807	15,741,552
Number of Farms	2,490	1,490	1,686	1,205	1,358	77,131
Average Farm Size	243	206	218	284	190	204

Tourism Spending

Source: Wisconsin Department of Tourism 2006

	Dollars Spent by Travelers in 2005	County Rank in State for Traveler Spending (72 WI Counties)	Employee Wages from Tourism Spending	Full Time Equivalent Jobs Supported from Tourism Spending
Grant	75 Million	42nd	47 Million	1,931
Green	44 Million	58 th	18 Million	1,307
Iowa	55 Million	52 nd	35 Million	1,422
Lafayette	21.5 Million	68 th	13.5 Million	553
Richland	23 Million	67 th	14 Million	587

What type of “development” would your community like to see?

- Commercial
- Industrial
- Agricultural
- Residential
- Recreational
- NA may be an appropriate response too...

Where should “development” occur?

- Is there a specific location in your community?
- Is there a location that’s better suited in a neighboring community?

Thank You!

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