

1.0 ISSUES AND OPPORTUNITIES

1.1 CHAPTER SUMMARY

The purpose of this section is to provide basic background information for the comprehensive planning process and general demographic characteristics for the Village of Mount Hope. More specifically this section includes information from the community survey and visioning sessions, community profile and projection data including population trends, age distribution, and population projections.

1.2 GOALS, OBJECTIVES, POLICY AND PROGRAM RECOMMENDATIONS

The following are the Issues and Opportunities goals, objectives, policy, and program recommendations for Mount Hope. The essence of these recommendations is reflected throughout the entire document.

1. **Protect and improve the health, safety, and welfare of residents in the Village of Mount Hope.**
2. **Preserve and enhance the quality of life for the residents of the Village of Mount Hope.**
3. **Protect and preserve the community character of the Village of Mount Hope.**

Note: The above policy recommendations are further explained in other elements of this comprehensive plan. This section provides background information and overall direction. For example, the above recommendations may be carried out by implementing recommendations in other sections such as housing, economic development, and transportation.

Wisconsin State Statute 66.1001(2)(a)

(a) Issues and Opportunities

Background information on the local governmental unit and a statement of overall objectives, policies, goals and programs of the local governmental unit to guide the future development and redevelopment of the local governmental unit over a 20-year planning period. Background information shall include population, household and employment forecasts that the local governmental unit uses in developing its comprehensive plan, and demographic trends, age distribution, educational levels, income levels and employment characteristics that exist within the local governmental unit.

1.3 COMMUNITY VISION

A vision statement identifies both where a community intends to be in the future and how to meet the future needs of stakeholders: its citizens. The vision statement incorporates the community's shared understanding of its nature and purpose and uses this understanding to move together towards a greater purpose. SWWRPC, in conjunction with UWEX-Grant County, sponsored visioning sessions for each jurisdiction in the autumn of 2007. The Village Planning Commission utilized the visioning information from these sessions to create their formal vision statement:

The Village of Mount Hope is an appealing place to live, work, and visit while offering a healthy environment with effective public services for all citizens.

1.4 BACKGROUND AND PLANNING AREA

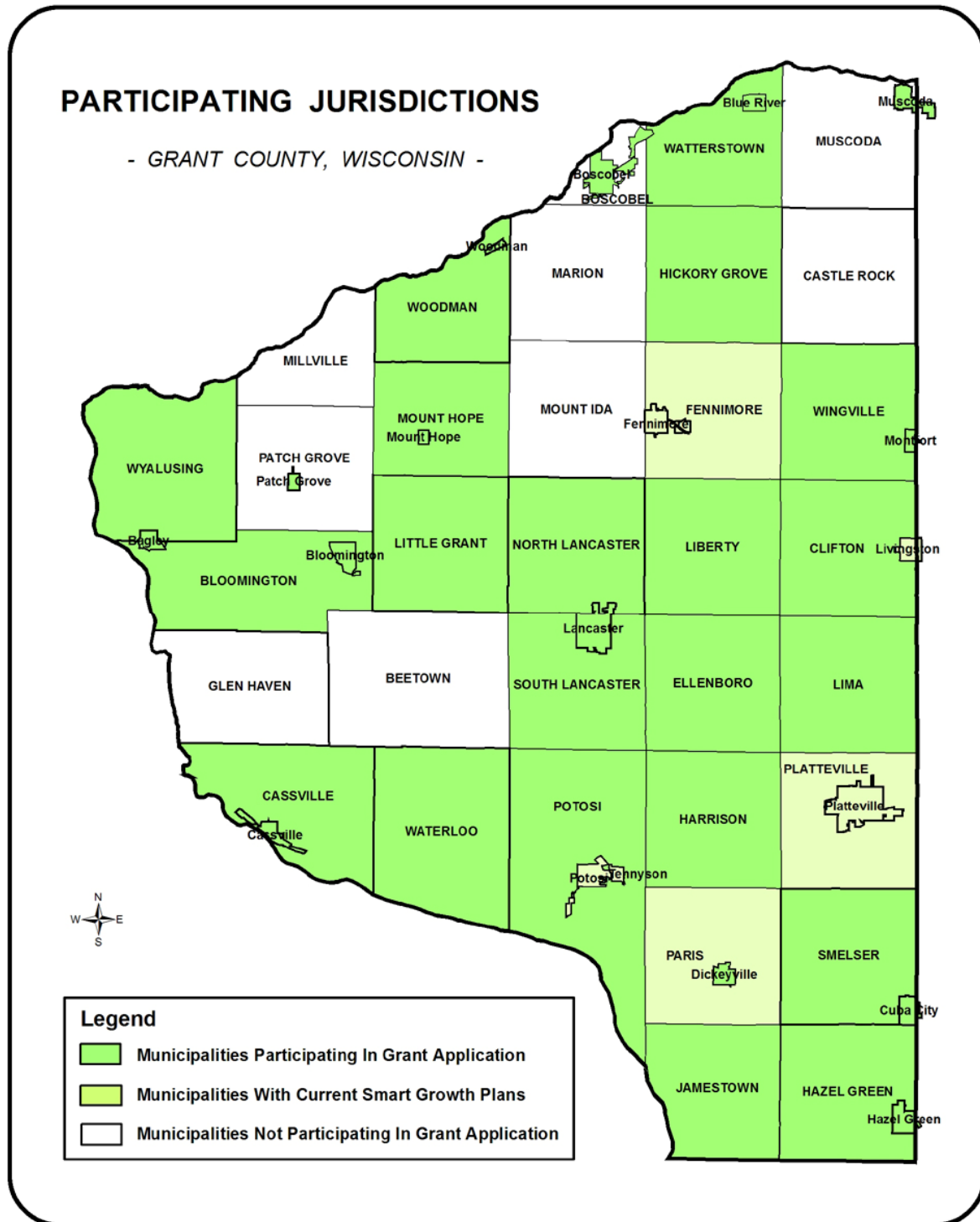
Under the Comprehensive Planning legislation, adopted by the state in October of 1999, beginning on January 1 2010, if a local governmental unit engages in any of the actions listed below, those actions shall be consistent with that local governmental unit’s comprehensive plan.

- Official Mapping
- Local Subdivision Regulations
- County, Town, Village or City zoning Ordinances
- Zoning of Shorelands or Wetlands in Shorelands

Comprehensive plans are a blueprint for how a community will develop and grow. Their purpose is to provide communities with information and policies that they shall use in the future to guide planning and community decisions. The Comprehensive Plan includes nine elements: Issues and Opportunities, Utilities and Community Facilities, Agriculture/Natural/Cultural Resources, Housing, Transportation, Economic Development, Intergovernmental Cooperation, Land Use, and Implementation. In addition, the Comprehensive Planning legislation establishes fourteen planning goals to guide planning efforts. The fourteen goals, along with other planning policies and objectives created during the planning process, appear throughout each chapter in this document.

Grant County, together with thirty-six (36) jurisdictions, including the Village of Mount Hope, applied for a Planning Grant through the Wisconsin Department of Administration in the fall of 2006. In the spring of 2007, the thirty-month Comprehensive Planning Grant was awarded. Grant County and the jurisdictions within it contracted with the Southwestern Wisconsin Regional Planning Commission (SWWRPC) to complete individual comprehensive plans for each of the forty jurisdictions (Grant County, Cities, Towns, and Villages) in accordance with Wisconsin Statutes 66.1001. The only jurisdictions in Grant County that did not participate under the multi-jurisdiction grant were the towns of Beetown, Boscobel, Castle Rock, Fennimore, Glen Haven, Marion, Millville, Mount Ida, Muscoda, Paris, Patch Grove, and Platteville, the villages of Livingston, Potosi, and Tennyson, and the cities of Fennimore and Platteville. These jurisdictions either chose to complete their comprehensive plans using other resources or had already done so. The following is a list of all of the jurisdictions participating under the grant.

Grant County	Village of Bagley Village of Bloomington Village of Blue River Village of Cassville Village of Dickeyville Village of Hazel Green Village of Montfort Village of Mount Hope Village of Muscoda Village of Patch Grove Village of Woodman	Town of Mount Hope Town of North Lancaster Town of Potosi Town of Smelsor Town of South Lancaster Town of Waterloo Town of Watterstown Town of Wingville Town of Woodman Town of Wyalusing
	Town of Bloomington Town of Cassville Town of Clifton Town of Ellenboro Town of Harrison Town of Hazel Green Town of Hickory Grove Town of Jamestown Town of Liberty Town of Lima Town of Little Grant	City of Boscobel City of Cuba City City of Lancaster



According to state statute, Class 4 municipalities have extraterritorial jurisdiction to the area 1.5 miles outside of the corporate limits. During the course of this plan, this area shall be considered as part of the planning area. Conversely, the extraterritorial area will also be considered as part of the planning area for jurisdictions that border municipalities. The inclusion of the extraterritorial area in two separate plans underscores the importance of these lands and the importance of intergovernmental cooperation (see Chapter 8, Land Use). The purpose of the extraterritorial zone is essentially one of coordination with adjoining communities in an effort to anticipate and mitigate any impacts stemming from the development in that area.

1.4.1 ROLES AND RESPONSIBILITIES

The following indicates the roles and responsibilities of each entity involved in the comprehensive planning process.

- **Southwest Wisconsin Regional Planning Commission (SWWRPC)**
 - a. Provide staff services and project management for process.
 - b. Produce written plans and supplementary documents.
 - c. Plan, coordinate, and staff joint-jurisdictional meetings.

- **UW-Extension, Grant County**
 - a. Assist in developing and coordinating public participation plan, press releases, survey, visioning and education processes.

- **Grant County Zoning and Land Use Department**
 - a. Provide information, direction, and feedback to SWWRPC on process and plan development.

- **Town, Village, and City Planning Commissions**
 - a. Provide feedback and direction to SWWRPC in developing plan policies, information, and implementation measures.
 - b. Hold meetings to discuss comprehensive planning issues.
 - c. Develop comprehensive plan and recommend it to the governing body for adoption.
 - d. Represent the jurisdiction at joint-jurisdictional planning meetings.

- **County Zoning and Land Use Committee**
 - a. Provide feedback and direction to SWWRPC in developing the plan information, policies, and implementation measures.
 - b. Hold meetings to discuss comprehensive planning issues.
 - c. Develop comprehensive plan and recommend it to the governing body for adoption.
 - d. Represent the jurisdiction at joint-jurisdictional planning meetings.

- **Town, Village, City, and County Boards**
 - a. Appoint plan commission members.
 - b. Provide funds for the process.
 - c. Provide notice for and hold local meetings and hearings for the adoption of the plan and implementation measures via ordinance.

1.5 PUBLIC PARTICIPATION PLAN

As part of the Comprehensive Planning legislation, every community must develop a public participation plan at the beginning of the planning process. The Village of Mount Hope Planning Commission has developed guidelines for involving the public as part of the requirements of the Comprehensive Planning Process (Section 66.1001(4)(a), Stats.). The goal of a public participation plan is to promote awareness of the planning process, to keep the public informed and educated, and to obtain input and participation from the public in order to create a plan, which reflects the vision and goals of the community. It is required by State mandate.

Southwest Wisconsin Regional Planning Commission (SWWRPC) and UW-Extension were involved in a variety of outreach activities throughout the planning process. SWWRPC conducted informational meetings on each of the elements throughout the planning process. The variety of outreach methods either SWWRPC or UW-Extension used to publish the dates, times, and locations of informational meetings are listed below under the appropriate organization.

SWWRPC
<ul style="list-style-type: none"> • Survey
UW-Extension
<ul style="list-style-type: none"> • UW- Extension Newsletter • UW-Extension Webpage • Press releases to appropriate news mediums for SWWRPC sponsored meetings.

The Planning Commission will use the following methods to obtain public participation throughout the planning process:

1. *Post meeting times and minutes at designated posting locations prior to meeting.*
2. *Provide information in tax bills.*

Both community planning meetings and SWWRPC facilitated meetings served as the methods for public participation throughout the entire Village of Mount Hope Comprehensive Planning Process. Methods of public participation used to notify the primary audiences are listed above along with any other community members including property owners and persons with a vested or leasehold interest in property allowing the extraction of nonmetallic mineral resources in which the intensity or use of the property may be changed by the comprehensive plan. The success of the public participation plan is measured by the extent to which progress has been made towards the achievement of this plan's goals.

During the implementation phase of the project, the Planning Commission adopts, by majority vote, a resolution that formally recommends the adoption of the comprehensive plan (and any future plan amendments) to the Village Board. CD copies of the recommended and adopted plan will be sent to the clerks of the Town of Mount Hope and Grant County. (Section 66.1001(4)(b), Stats.) In addition, a CD and a paper copy of the plan will be sent to the Wisconsin Department of Administration and to the Public Library serving the jurisdiction. Paper copies will also go to the Planning Commission, Village Board, and Village Clerk.

In order to comply with Act 307 regarding nonmetallic mining, the Village of Mount Hope will also send a copy of the plan, per a written request, to any operator who has applied for or obtained a nonmetallic reclamation permit; a person who has registered a marketable nonmetallic mineral deposit; and any other property owner or leaseholder who has an interest in property allowing the extraction of nonmetallic mineral resources.

Prior to adopting the plan, the Village of Mount Hope Board will hold at least one public hearing to discuss the recommended plan (Section 66.1001(4)(d), Stats.) and provide an opportunity for written comments by the public and respond to such comments through review and discussion at a Village Board meeting. At least 30 days prior to the hearing, a Class 1 notice will be published that contains, at a minimum, the following:

- The date, time and location of the hearing,
- A summary of the proposed plan or plan amendment,
- The local government staff that can be contacted for additional information,
- Where to inspect and how to obtain a copy of the proposal before the hearing.

The Village Board, by a majority vote, shall enact the ordinance adopting the recommended plan (Section 66.1001(4)(c), Stats.). The adopted plan and ordinance shall be distributed to the aforementioned parties in Section 66.1001(4)(b), Stats. The plan shall contain all nine elements identified in Section 66.1001(2), Stats. If the Town Board asks the Planning Commission to revise the recommended plan, it is not mandatory that these revisions be sent to the distribution list. However, in the spirit of public participation and intergovernmental cooperation, revisions constituting a substantial change to the recommended plan may be sent to the distribution list.

1.6 COMMUNITY SURVEY

In the fall of 2007, the staff from SWWRPC distributed a countywide survey to all property owners in Grant County. The purpose of the survey was to provide participating planning commissions with community feedback regarding key elements in the comprehensive plan. A total of 16,491 surveys were sent to property owners in Grant County. The University of Wisconsin-River Falls (UWRF) Survey Research Center was responsible for tabulating and analyzing the survey responses (See Issues and Opportunities Chapter Attachments for your jurisdiction's survey results).

1.7 COMMUNITY PROFILE AND PROJECTION

The following displays the population statistics and projections that were prepared as part of the requirements of the Comprehensive Planning legislation. Other demographic data and statistics, such as employment characteristics, are in their corresponding chapters.

Table 1.1 Population Statistics (Source: DP-1,DP-2. 2000 U.S. Census)

Population	Village of Mount Hope Number	Village of Mount Hope Percent	Grant County Number	Grant County Percent	Wisconsin Number	Wisconsin Percent
Total Population (1970)	176	100.0%	48,398	100.0%	4,417,933	100.0%
Total Population (1980)	197	100.0%	51,736	100.0%	4,705,767	100.0%
Total Population (1990)	173	100.0%	49,264	100.0%	4,891,769	100.0%
Total Population (2000)	186	100.0%	49,597	100.0%	5,363,675	100.0%
SEX AND AGE (2000)						
Male	94	50.5%	25,164	50.7%	2,649,041	49.4
Female	92	49.5%	24,433	49.3%	2,714,634	50.6
Under 10 years	22	11.8%	5,738	11.6%	721,824	13.5%
10 to 19 years	25	13.4%	8,490	17.1%	810,269	15.1%
20 to 34 years	38	20.5%	9,995	20.2%	1,063,460	19.8%
35 to 44 years	26	14.0%	7,096	14.3%	875,522	16.3%
45 to 59 years	32	17.2%	8,533	17.2%	985,048	18.4%
60 to 74 years	27	14.5%	5,918	12.0%	560,306	10.4%
75+ years	16	8.6%	3,827	7.7%	347,246	6.5%
		100%		100.0%		100%
Median Age (2000)	39.3		35.9		36.0	

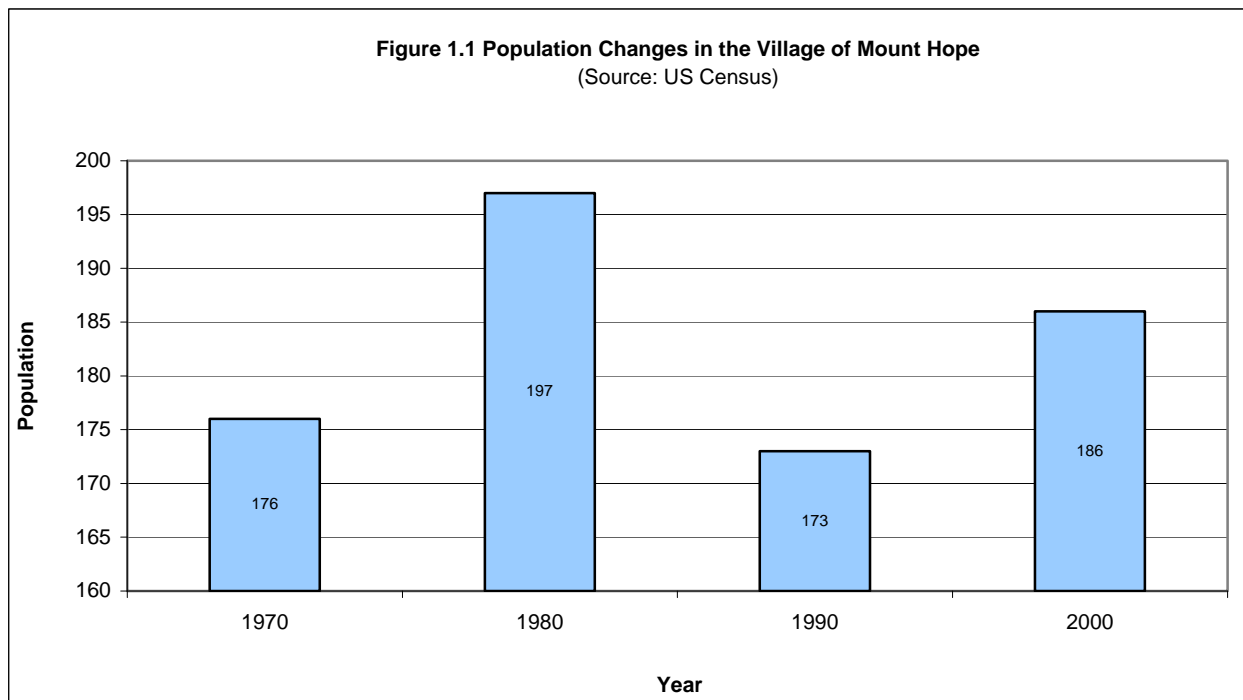


Figure 1.1 shows that the Village of Mount Hope experienced an overall population increase from 1970 to 2000 of 5.7%

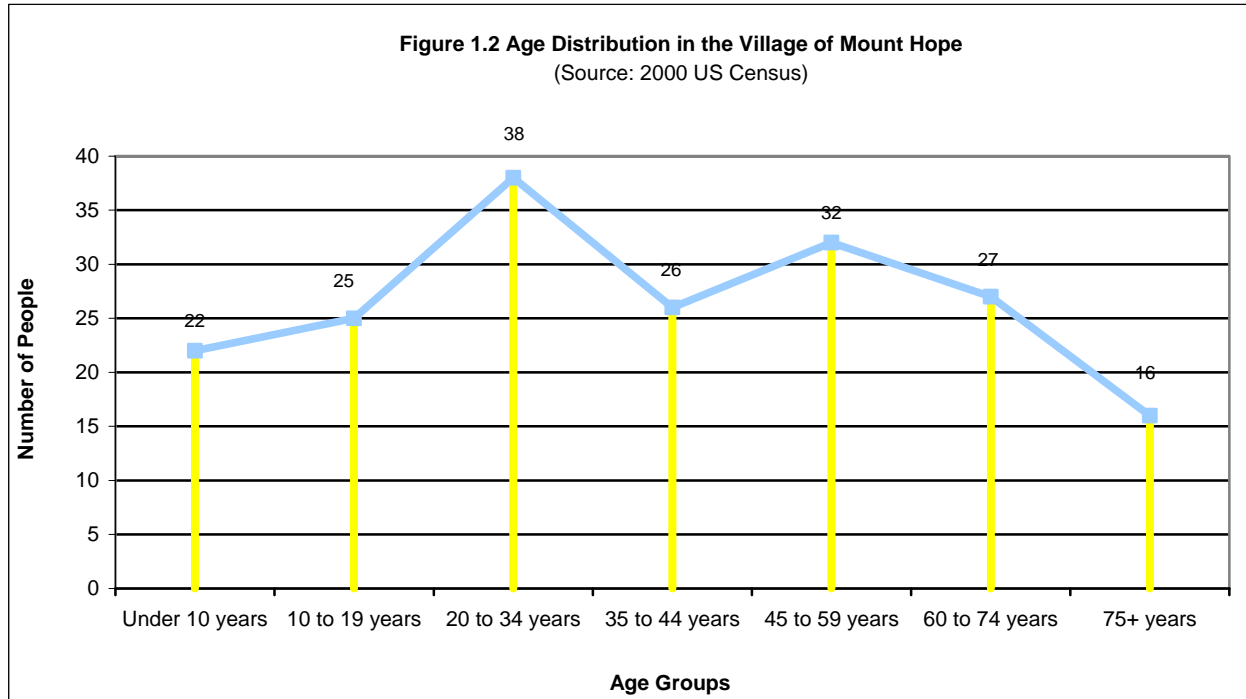


Figure 1.2 shows the population of the Village of Mount Hope by age distribution for the year 2000. The largest group is people 20 to 34 years (38 people) making up 20.4 % of the population. The second largest age group of 45 to 59 years contains 17.2% of the population with 32 people. The Village’s median age is 39.3.

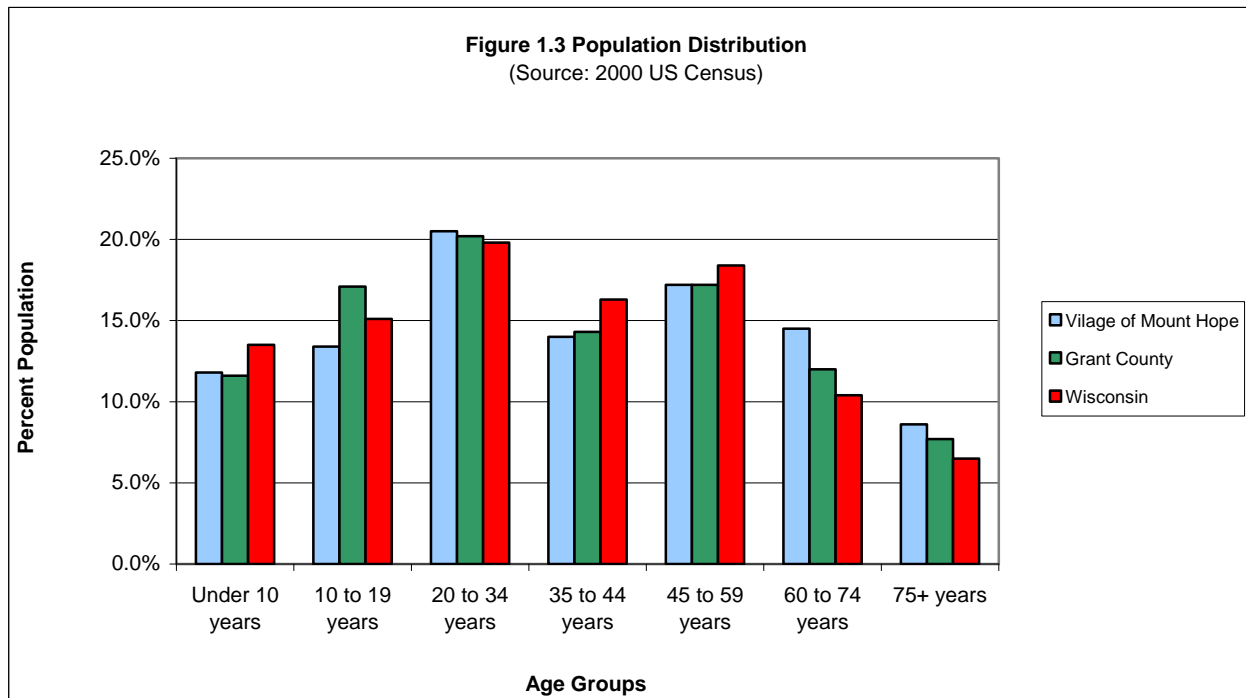


Figure 1.3 compares the population percentage by age group for the Village of Mount Hope, Grant County, and the State of Wisconsin.

Table 1.2 Population Projections (Source: 2007 SWWRPC)

Age Group	2010 Low	2010 High	2020 Low	2020 High	2030 Low	2030 High
Less than 10	22	23	21	23	21	25
10 to 19 Years	31	33	30	34	30	36
20 to 34 Years	43	46	33	37	43	51
35 to 44 Years	25	26	38	43	22	26
45 to 59 Years	34	36	28	32	38	44
60 to 74 Years	22	24	29	32	21	25
75+ Years	11	12	11	13	18	21
Total	189	200	191	214	194	228

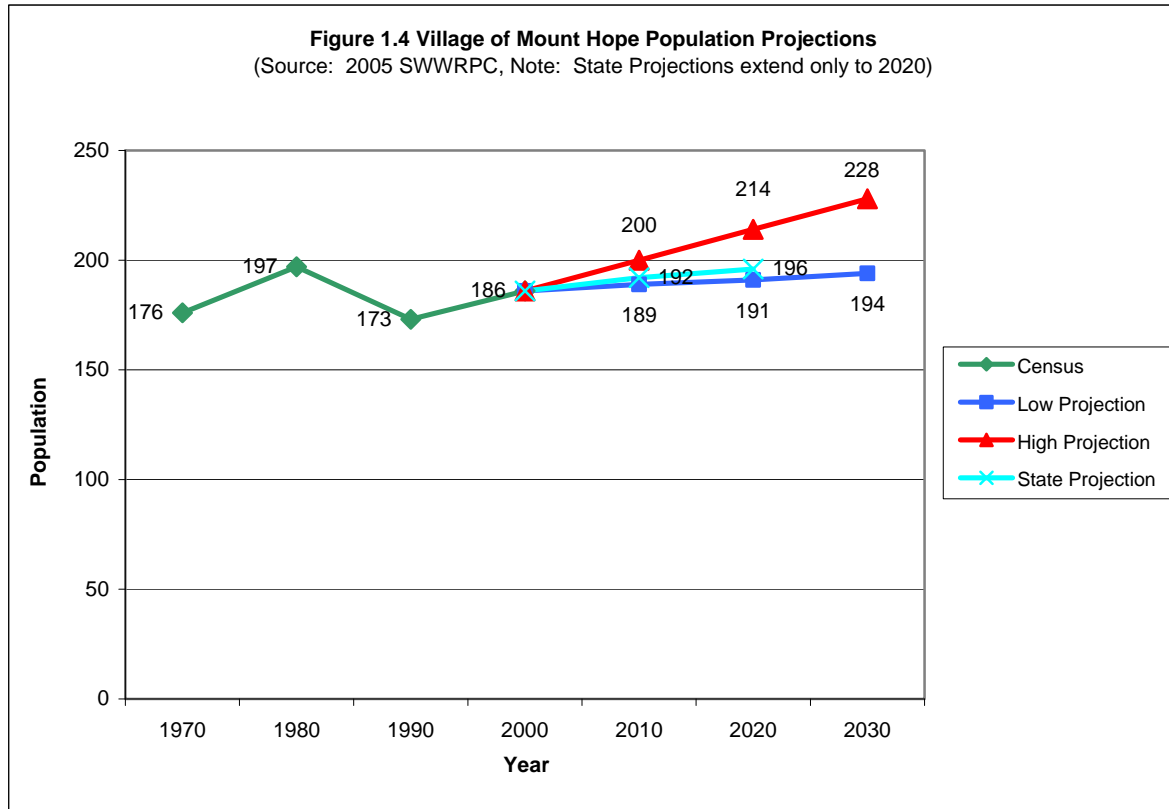


Figure 1.4 shows the projected populations for the years 2010, 2020, and 2030. The red line indicates a future high projection, while the blue line indicates a future low projection. The State projection trends slightly higher than the SWWRPC low projection.

Table 1.3 Educational Attainments (Source: DP-1,DP-2. 2000 US Census)

Educational Attainment	Village of Mount Hope Number	Village of Mount Hope Percent	Grant County Number	Grant County Percent	Wisconsin Percent
Less than 9th Grade	12	8.8%	2,346	7.7%	5.4%
9th to 12th No Diploma	5	3.6%	2,713	8.9%	9.6%
HS Grad	66	48.2%	12,255	40.0%	34.6%
Some College	30	21.9%	5,828	19.0%	20.6%
Associate Degree	15	10.9%	2,230	7.3%	7.5%
Bachelor's Degree	7	5.1%	3,332	10.9%	15.3%
Graduate/Prof. Degree	2	1.5%	1,921	6.3%	7.2%
Percent High School Grad or Higher	87.6%		83.5%		85.1%

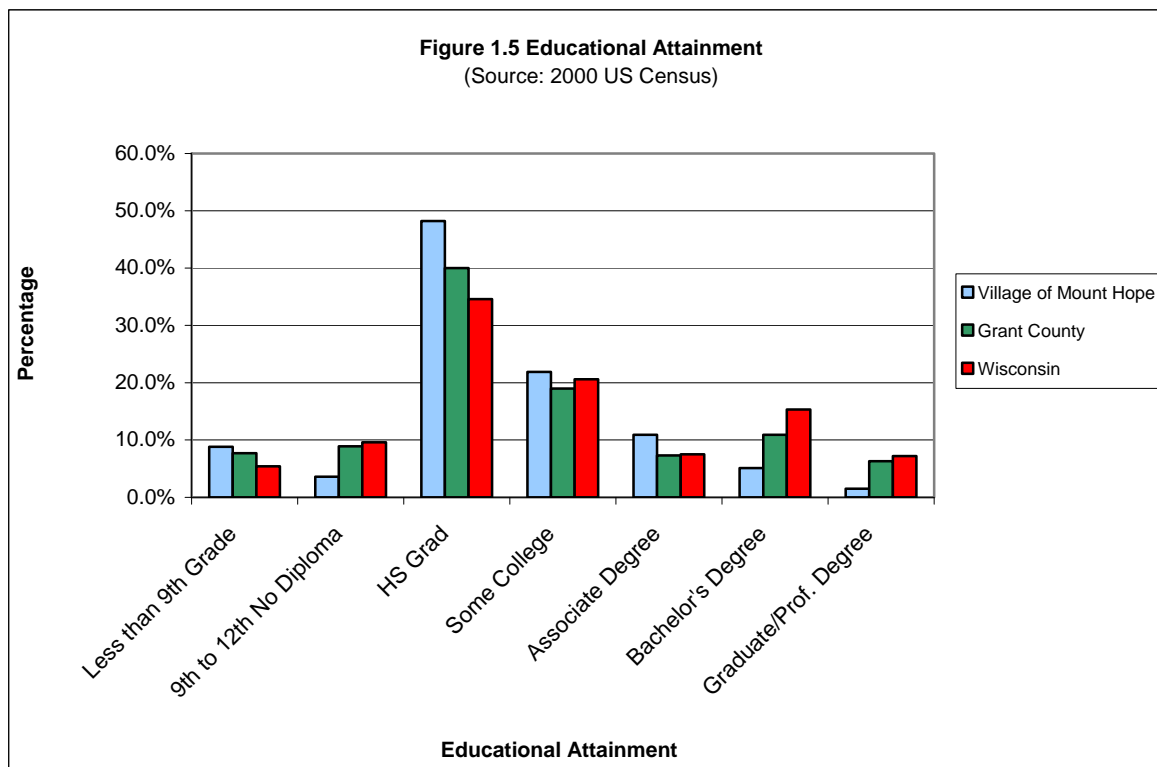


Table 1.4 Occupations (Source: DP-1,DP-2. 2000 US Census)

Occupations	Village of Mount Hope Number	Village of Mount Hope Percent	Grant County Number	Grant County Percent	Wisconsin Number	Wisconsin Percent
Prod, Trans & Mat. Moving	30	23.6%	4,981	19.9%	540,930	19.8%
Const, Extraction & Maint.	19	15.0%	2,294	9.1%	237,086	8.7%
Farm, Fishing & Forestry	13	10.2%	753	3.0%	25,725	0.9%
Sales & Office	20	15.7%	5,524	22.0%	690,360	25.2%
Services	25	19.7%	4,025	16.0%	383,619	14.0%
Mgmt, Prof & Related	20	15.7%	7,511	29.9%	857,205	31.3%
Total	127	100%	25,088	100%	2,734,925	100%

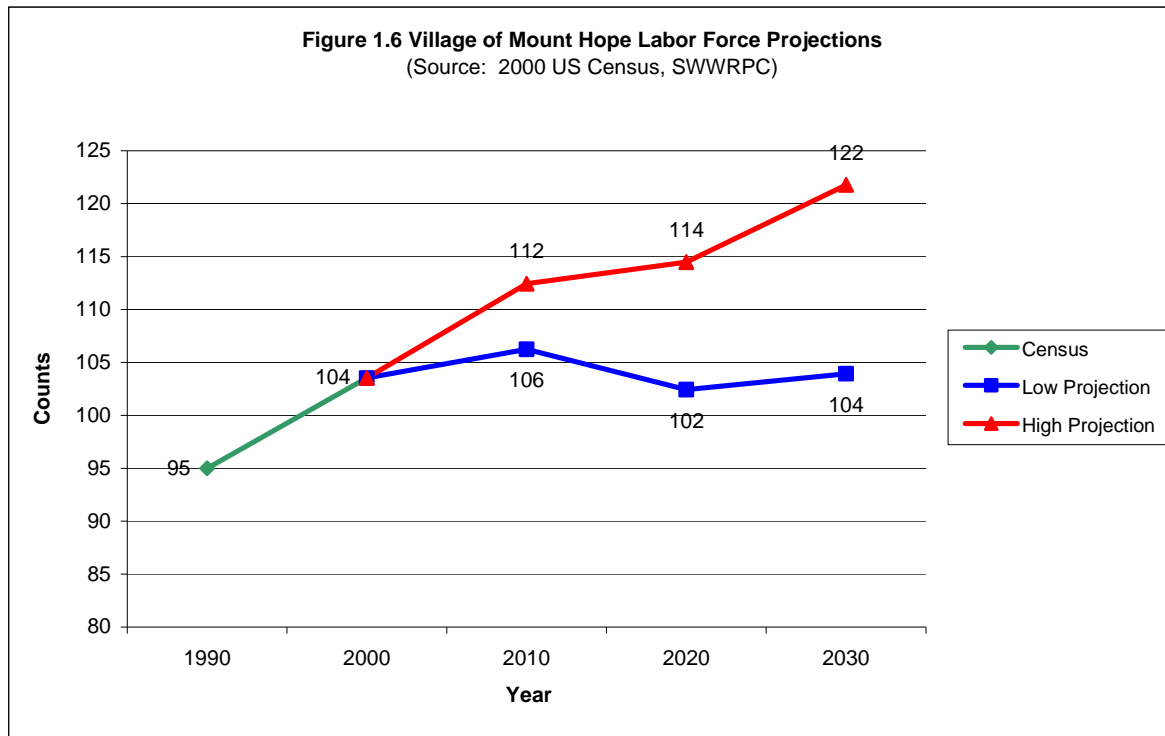


Figure 1.6 shows the projected labor force populations for the years 2010, 2020, and 2030. The red line indicates a high projection, while the blue line indicates the low projection. Labor data was not available for 1980 or 1970.

1.8 ISSUES AND OPPORTUNITIES AGENCIES AND PROGRAMS

At the end of each chapter of this comprehensive plan is a section that lists some of the state and federal agencies and programs that exist to help communities: it is not an exhaustive list. Many of these agencies and programs (a brief program description and contact information is given) can provide expertise or funding to help implement some of the recommendations of this comprehensive plan. Communities should contact the agency of interest to obtain the most up-to-date information. Grants.gov (see below) is one source that could be used to accrue funding for all types of projects.

GRANTS.GOV (www.grants.gov)

Grants.gov allows organizations to electronically find and apply for competitive grant opportunities from all Federal grant-making agencies. Grants.gov is the single access point for over 900 grant programs offered by the 26 Federal grant-making agencies. The U.S. Department of Health and Human Services is the managing partner for Grants.gov.

Issues and Opportunities Attachments

Village of Mt Hope

During September and October of 2007 a total of 98 questionnaires were sent to households in the Village of Mt Hope and 16 were returned for a disappointing return rate of 16 percent. This number of returned surveys will provide estimates that are expected to be accurate to within plus or minus 22 percent. Because the number of returned surveys is so small and the resulting confidence interval so large, the results reported in this summary should be viewed as impressions rather than conclusions.

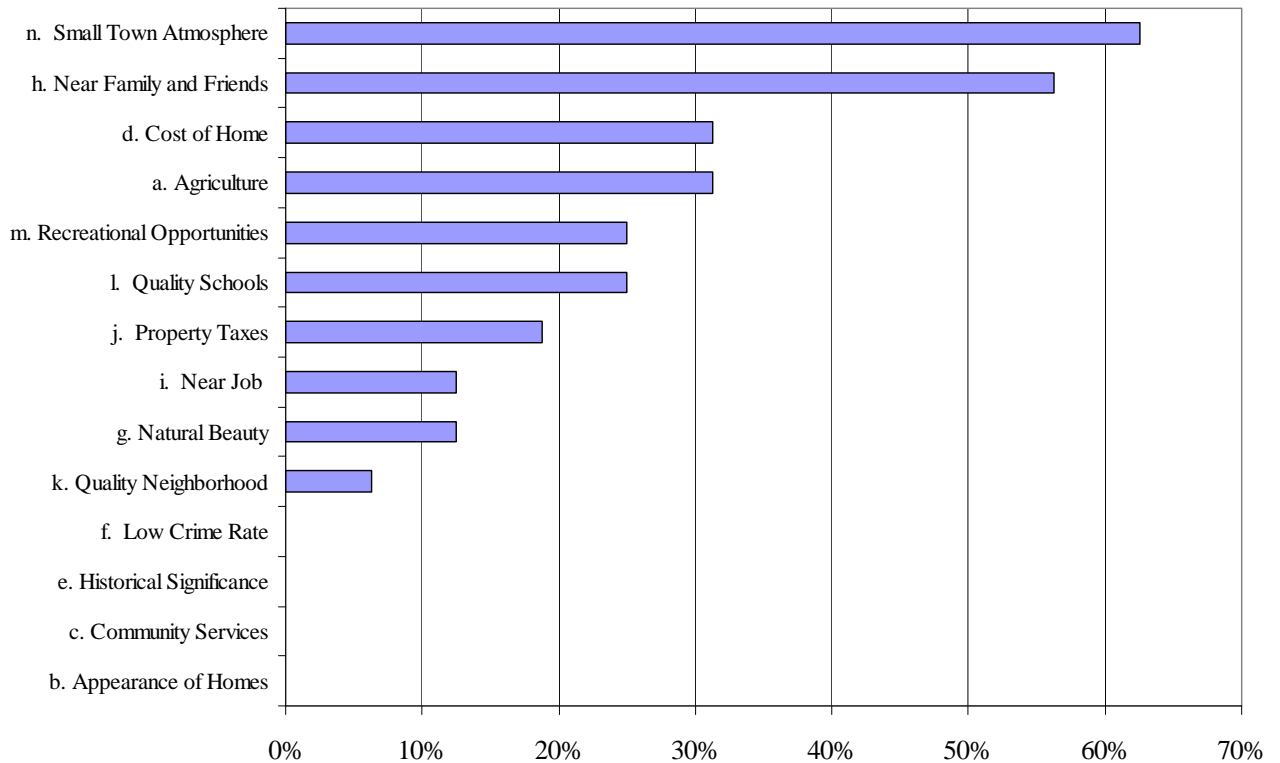
Key results of this survey include:

- The primary reasons Mount Hope residents give for living in the County are because of its small time atmosphere and be near family and friends. They are also more likely than the average County resident to identify agriculture, the cost of homes and the availability of recreational opportunities as an important reason for living in Grant County.
- Village residents tend to rate their ambulance and fire protection services as good or excellent. However, even with the small number of responses, Mount Hope residents appear substantially less satisfied with their police protection, public schools, recycling options, snow removal, storm water management, and street and road maintenance.
- Every respondent from Mount Hope said that it is important or very important to protect rivers and streams and groundwater. In general, Village residents, like those in the County, feel it is important to protect all natural and cultural resources.
- Mount Hope residents appear to agree that more affordable and elderly housing units are needed in the Village.
- In contrast to the County, which prefers cluster designs (large lots with shared open space), Village residents appear to prefer traditional development designs.
- Compared to the County, Mount Hope residents are more likely to agree that land owners should be able to develop their land in anyway they want. This attitude also shows up in a greater likelihood among Village residents to agree that large farms should be allowed to expand anywhere in Grant County.
- Village residents are generally satisfied with the County's road network and the condition of roads in Mount Hope. They are not satisfied with their sidewalks. Village residents do not agree that biking and walking are important means of transportation or that biking and walking trails are needed.
- Communication preferences for Village and County residents are very similar.
- Compared to the County, Village of Mount Hope residents are more likely to support allowing commercial or industrial development anywhere in the County and less likely to agree that all jurisdictions should provide businesses some land with infrastructures.
- Village residents are more supportive of developing ethanol as a alternative energy source than is the average County respondent.

SUMMARY OF KEY POINTS – QUALITY OF LIFE

- It was nearly twice as common for Mt Hope respondents to say that they have chosen to live in Grant County because of its small town atmosphere and to be near friends and family than for any other reason. There is a sharp drop to the next most common reasons for living in the Village (the cost of housing and agricultural connections).
- No one identified the low crime rate, the historical significance of the Village, the availability of community service or the appearance of homes.

Quality of Life Factors



SUMMARY OF KEY POINTS – QUALITY OF LIFE (COUNTY COMPARISON)

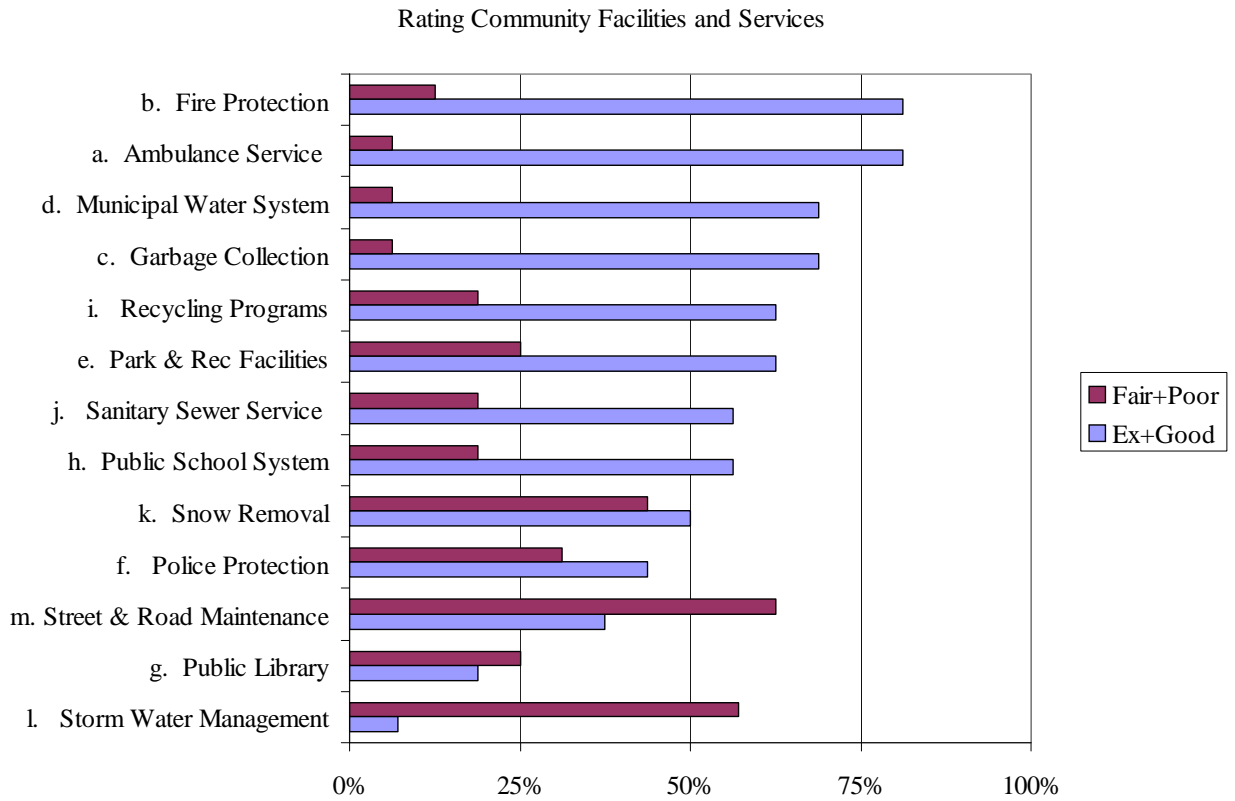
- Compared to Grant County as a whole, residents of the Village of Mt. Hope are less likely to say that they chose where to live to be close to their job.
- Village residents are somewhat more likely to say that they chose to live in Grant County because of agriculture, the cost of homes, and nearby recreational opportunities.

1. What are the three most important reasons you and your family choose to live in Grant County?

	Mount Hope	County		Mount Hope	County
a. Agriculture	31%	17%	i. Near Job	13%	40%
b. Appearance of Homes	0%	2%	j. Property Taxes	19%	6%
c. Community Services	0%	3%	k. Quality Neighborhood	6%	10%
d. Cost of Home	31%	17%	l. Quality Schools	25%	18%
e. Historical Significance	0%	2%	m. Recreational Opportunities	25%	9%
f. Low Crime Rate	0%	20%	n. Small Town Atmosphere	63%	58%
g. Natural Beauty	13%	24%	o. Other	0%	5%
h. Near Family and Friends	56%	56%			

SUMMARY OF KEY POINTS – COMMUNITY FACILITIES AND SERVICES

- A large majority of Village residents would rate their fire protection, ambulance services, municipal water supply, and garbage collection as good or excellent.
- Snow removal, police protection and the public library received mixed ratings from Village residents.
- The following figure indicates that Mt. Hope residents are not satisfied with storm water management and street and road maintenance.



SUMMARY OF KEY POINTS – COMMUNITY FACILITIES AND SERVICES (COUNTY COMPARISON)

- Compared to the average for Grant County, even with the small number of responses, Mount Hope residents appear substantially less satisfied with their police protection, public schools, recycling options, snow removal, storm water management, and street and road maintenance.

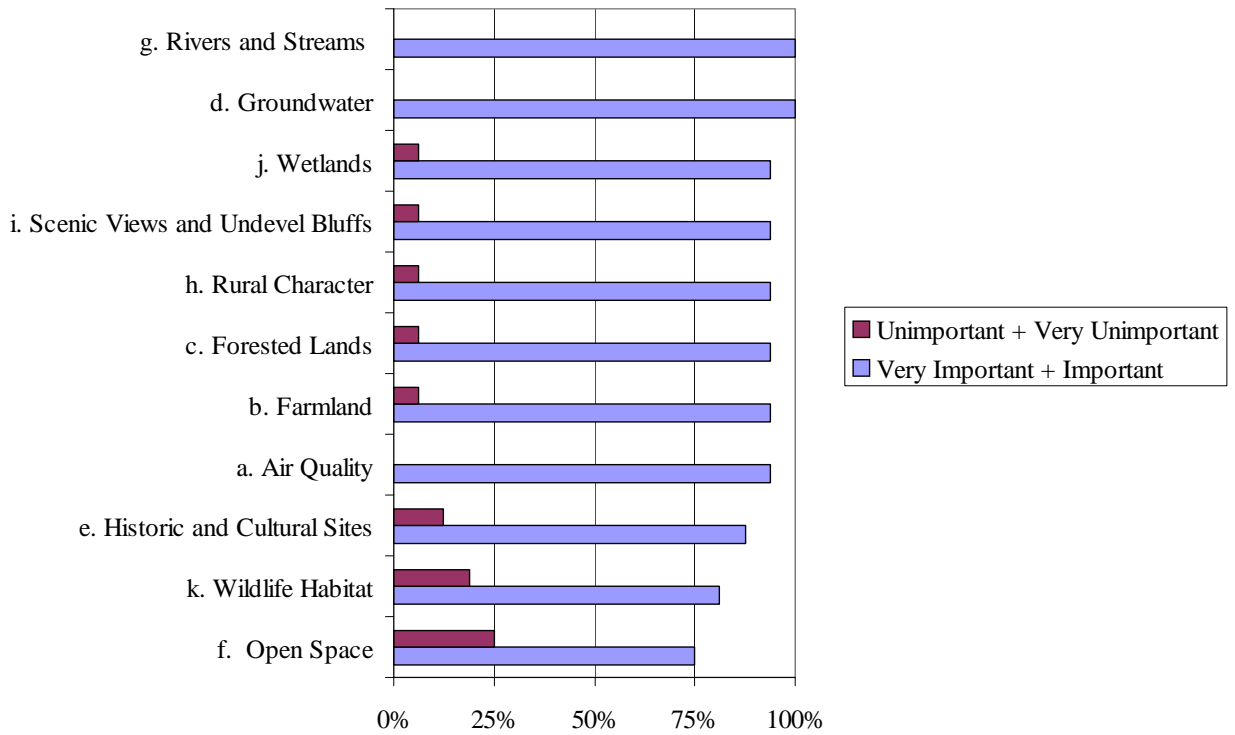
2. Rate the following local services

	Excellent		Good		Fair		Poor		Not Applicable	
	Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty
a. Ambulance Service	19%	54%	63%	35%	0%	6%	6%	0%	13%	5%
b. Fire Protection	44%	54%	38%	39%	13%	4%	0%	0%	6%	3%
c. Garbage Collection	31%	39%	38%	39%	6%	9%	0%	2%	25%	11%
d. Municipal Water System	38%	23%	31%	38%	6%	10%	0%	2%	25%	26%
e. Park & Rec Facilities	19%	30%	44%	47%	19%	13%	6%	2%	13%	7%
f. Police Protection	6%	27%	38%	45%	25%	20%	6%	4%	25%	4%
g. Public Library	6%	33%	13%	46%	19%	11%	6%	2%	56%	8%
h. Public School System	25%	30%	31%	49%	13%	13%	6%	2%	25%	6%
i. Recycling Programs	19%	31%	44%	51%	6%	12%	13%	2%	19%	3%
j. Sanitary Sewer Service	31%	25%	25%	42%	19%	8%	0%	1%	25%	24%
k. Snow Removal	19%	27%	31%	47%	38%	17%	6%	2%	6%	7%
l. Storm Water Management	7%	16%	0%	43%	29%	16%	29%	3%	36%	22%
m. Street & Road Maintenance	6%	16%	31%	46%	31%	28%	31%	8%	0%	2%

SUMMARY OF KEY POINTS – NATURAL AND CULTURAL RESOURCES

- Every respondent from Mount Hope said that it is important or very important to protect rivers and streams and groundwater.
- More than 90% of all respondents said protection of wetlands, scenic views and bluffs, rural character, forest land, and air quality is important or very important.
- For even the lowest rated resource, open space, three-quarters of the respondents said it is important or very important to preserve it.

Importance of Protecting Natural & Cultural Resources



SUMMARY OF KEY POINTS – NATURAL AND CULTURAL RESOURCES (COUNTY COMPARISON)

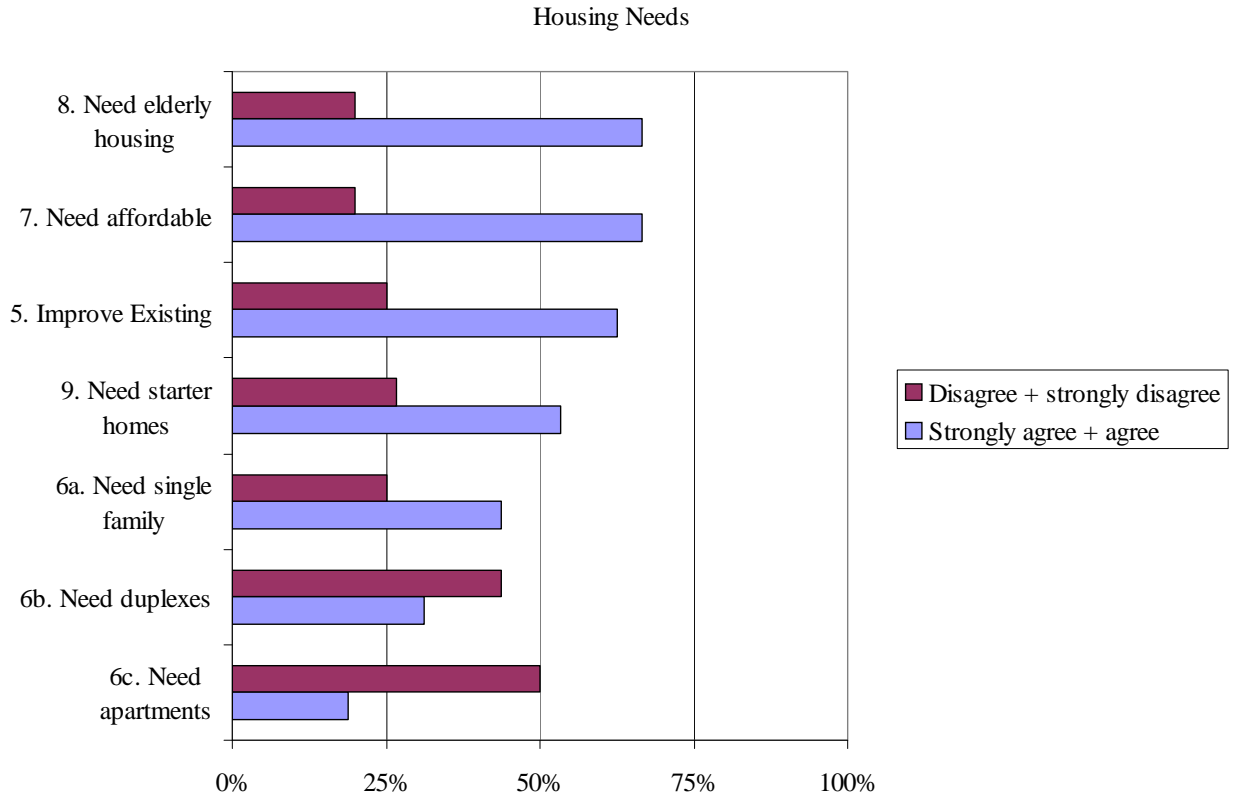
- The opinions of Village residents regarding protecting natural and cultural resources are similar to those of the average County resident.

4. It is important to protect the following:

	Very Important		Important		Unimportant		Very Unimportant		Not Applicable	
	Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty
a. Air Quality	56%	68%	38%	29%	0%	2%	0%	1%	6%	1%
b. Farmland	63%	59%	31%	37%	6%	3%	0%	1%	0%	1%
c. Forested Lands	50%	54%	44%	40%	6%	3%	0%	1%	0%	2%
d. Groundwater	87%	73%	13%	25%	0%	1%	0%	0%	0%	0%
e. Historic and Cultural Sites	19%	27%	69%	57%	6%	13%	6%	1%	0%	2%
f. Open Space	25%	34%	50%	53%	25%	10%	0%	1%	0%	2%
g. Rivers and Streams	87%	64%	13%	34%	0%	2%	0%	0%	0%	0%
h. Rural Character	50%	39%	44%	47%	6%	12%	0%	1%	0%	2%
i. Scenic Views & Undevel Bluffs	44%	46%	50%	42%	6%	9%	0%	2%	0%	1%
j. Wetlands	31%	40%	63%	41%	6%	12%	0%	2%	0%	4%
k. Wildlife Habitat	56%	47%	25%	43%	19%	7%	0%	1%	0%	2%

SUMMARY OF KEY POINTS – HOUSING

- It appears that Mount Hope residents agree that more elderly and affordable housing are needed in the Village and that efforts should be made to improve existing housing.
- All forms of housing about which asked had at least 20 percent of the respondents who disagreed that more units were needed in the Village.



SUMMARY OF KEY POINTS – HOUSING (COUNTY COMPARISON)

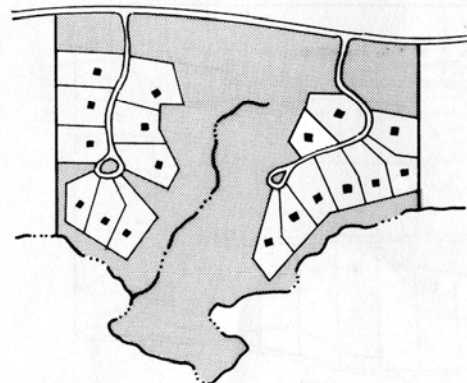
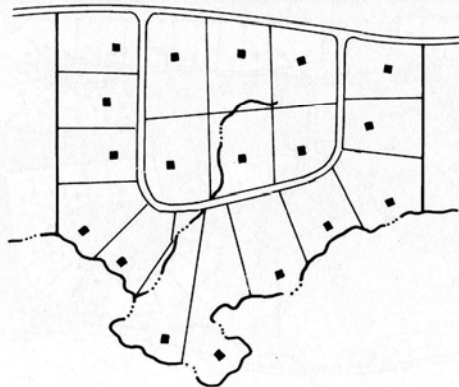
- Generally, Mount Hope residents were less likely to “strongly agree” that any of the housing options about which we asked were needed in the Village.
- Because the confidence interval for the Village is so large, no differences between people from Mount Hope and those from Grant County can be identified.

	Strongly Agree		Agree		Disagree		Strongly Disagree		No Opinion	
	Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty
5. Improve existing housing quality.	13%	24%	50%	44%	25%	16%	0%	3%	13%	13%
6. Need following housing types:										
a. Single Family Housing	13%	19%	31%	40%	13%	15%	13%	5%	31%	21%
b. Duplexes (2 units)	0%	8%	31%	33%	19%	25%	25%	9%	25%	25%
c. Apartments (3 or more units)	0%	7%	19%	24%	31%	31%	19%	12%	31%	26%
7. Need affordable housing	20%	31%	47%	36%	0%	14%	20%	6%	13%	13%
8. Need elderly housing	20%	20%	47%	43%	13%	19%	7%	4%	13%	14%
9. Need starter homes	20%	19%	33%	37%	13%	23%	13%	4%	20%	16%

- Mount Hope residents appear to prefer traditional development designs (large lots, no shared open space) to cluster designs, which is contrary to dominant opinion in the County.

10. Would you prefer housing built in a traditional design (Option A) or a cluster design (Option B)?

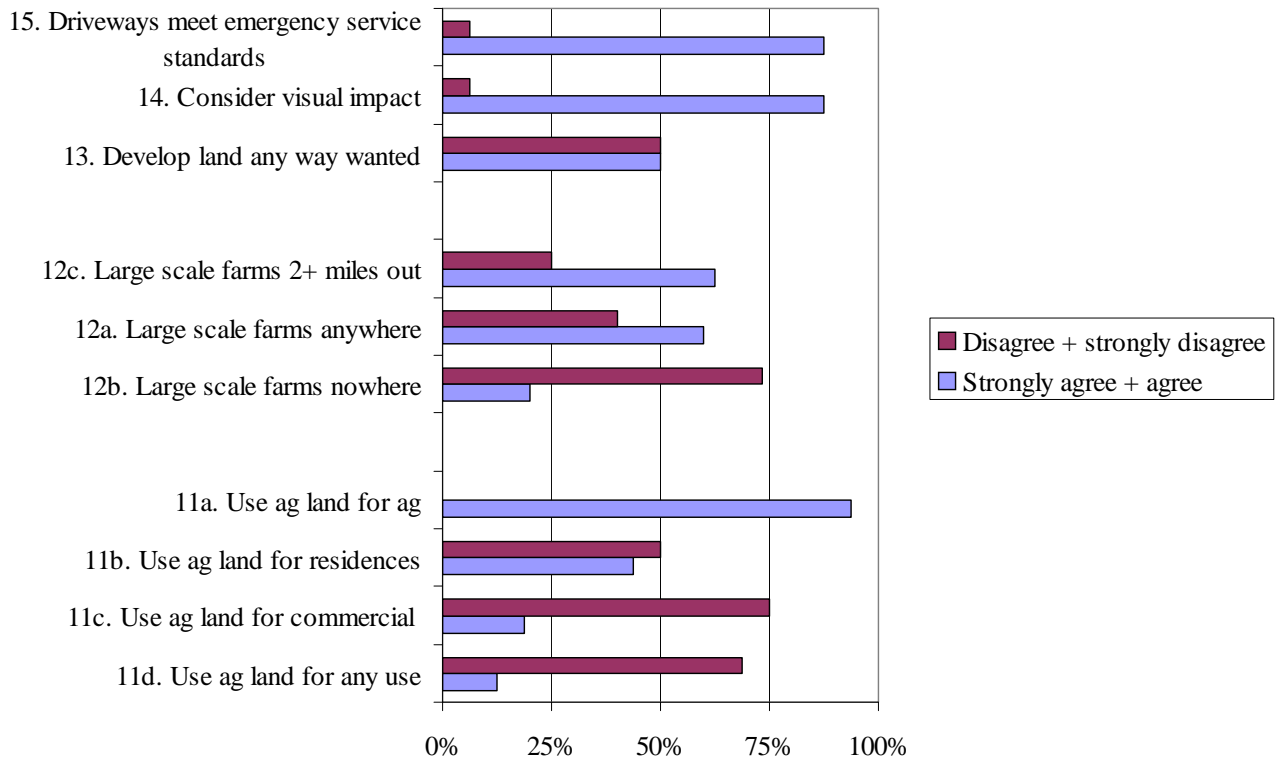
OPTION A Traditional Design		OPTION B Cluster Design	
Mount Hope	County	Mount Hope	County
57%	39%	43%	61%



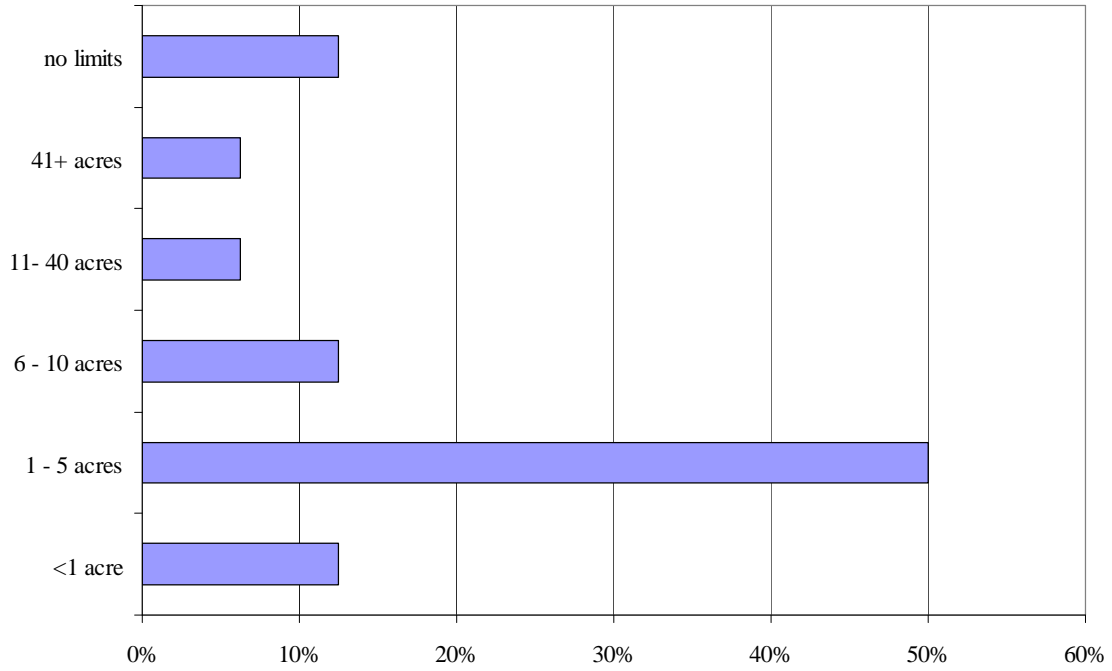
SUMMARY OF KEY POINTS – AGRICULTURE AND LAND USE

- Mount Hope residents agree that driveways should meet emergency service standards and that the visual impact of proposed developments should be considered. Residents are split on whether or not land owners should be able to develop their land in any way they want.
- Village residents appear to feel that large farms should be allowed to develop 2 miles outside of incorporated areas and, possibly that there should be no restrictions on where they develop. They disagree that large farms should be prohibited from expanding anywhere in the County. These results are consistent with the attitude that many in the Village have about giving landowners a free hand in how they use their property.
- Mount Hope residents agree that productive agricultural land should be used in agriculture and that it should not be used for commercial purposes or any purpose. They are evenly split on whether farm land should be used for residential purposes.
- Most Village residents own less than an acre of land and would set relatively small minimum lot sizes (under 5 acres) for new rural residential developments.

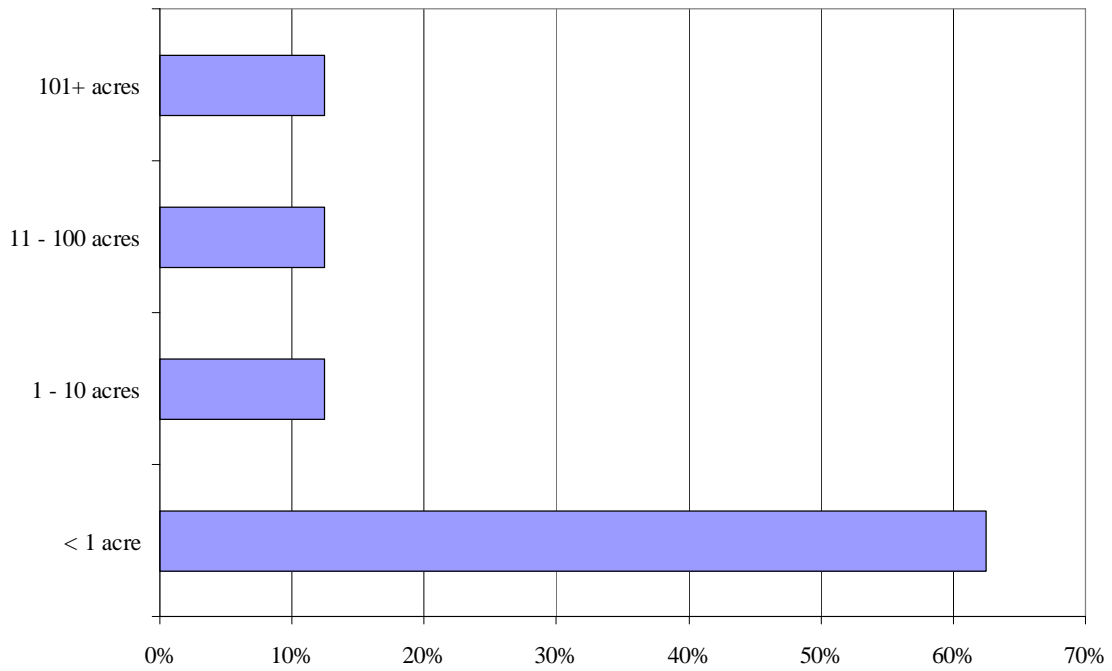
Land Use Opinions



Preferred Minimum Lot Size



Acres Owned in Grant County



SUMMARY OF KEY POINTS – AGRICULTURE AND LAND USE (COUNTY COMPARISON)

- Mount Hope residents are more likely than County residents to agree that land owners should be allowed to develop their land in any way they want. In addition, Village residents are substantially more likely to agree that large farms should be allowed to expand anywhere in the County.
- Village residents appear somewhat more certain that their land will continue to be farmed in the future than is true for the County more generally.

	Strongly Agree		Agree		Disagree		Strongly Disagree		No Opinion	
	Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty
11a. Use ag land for ag	69%	76%	25%	21%	0%	1%	0%	0%	6%	2%
11b. Use ag land for residences	0%	4%	44%	28%	38%	44%	13%	17%	6%	7%
11c. Use ag land for commercial	0%	3%	19%	19%	44%	45%	31%	26%	6%	7%
11d. Use ag land for any use	0%	4%	13%	8%	19%	40%	50%	36%	19%	12%
12. Expand lg farms (500+ an. units):										
a. Anywhere in Grant County	13%	9%	47%	17%	27%	42%	13%	23%	0%	8%
b. Nowhere in Grant County	13%	12%	7%	14%	47%	44%	27%	19%	7%	12%
c. 2 miles outside inc areas	19%	23%	44%	39%	19%	17%	6%	9%	13%	12%
13. Develop land any way wanted	25%	11%	25%	17%	31%	52%	19%	18%	0%	2%
14. Consider visual impacts of devel	31%	28%	56%	57%	0%	9%	6%	2%	6%	5%
15. Driveways meet EMS standards	56%	38%	31%	52%	6%	6%	0%	0%	6%	4%

16. There should be a minimum lot size on residential development in rural areas.

Strongly Agree		Agree		Disagree		Strongly Disagree		No Opinion	
Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty
19%	24%	44%	48%	25%	16%	0%	5%	13%	8%

17. In your opinion, what should the minimum lot size be for rural residential development?

Less than 1 acre		1 to 5 acres		6 to 10 acres		11 to 40 acres		41 or more acres		No Limitation	
Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty
13%	19%	50%	49%	13%	13%	6%	5%	6%	4%	13%	11%

18. How many acres of land do you own in Grant County?

Less Than 1 acre		1-10 acres		11-100 acres		101 acres or more	
Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty
63%	60%	13%	17%	13%	10%	13%	13%

19. Do you actively farm the land you own?

Yes		No		Not Applicable	
Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty
33%	14%	53%	55%	13%	31%

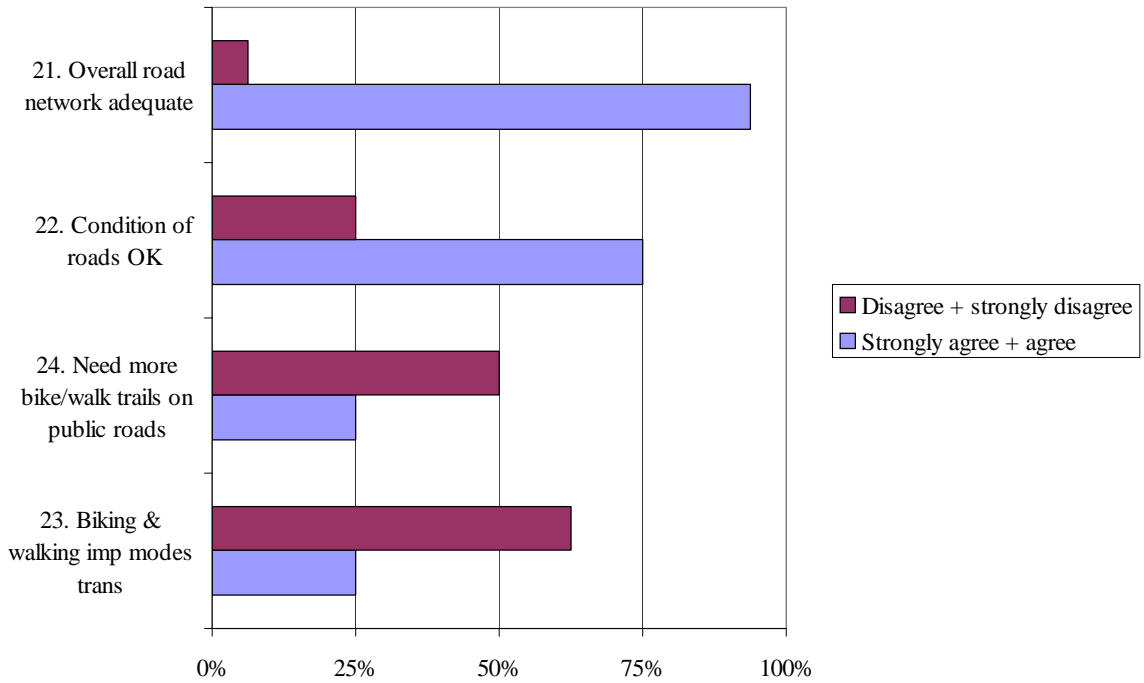
20. Do you think your land will be actively farmed (by you or someone else) in the next:

0-5 years		6-10 years		11-15 years		16-20 years		Not Applicable	
Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty
13%	10%	13%	6%	13%	6%	31%	13%	69%	74%

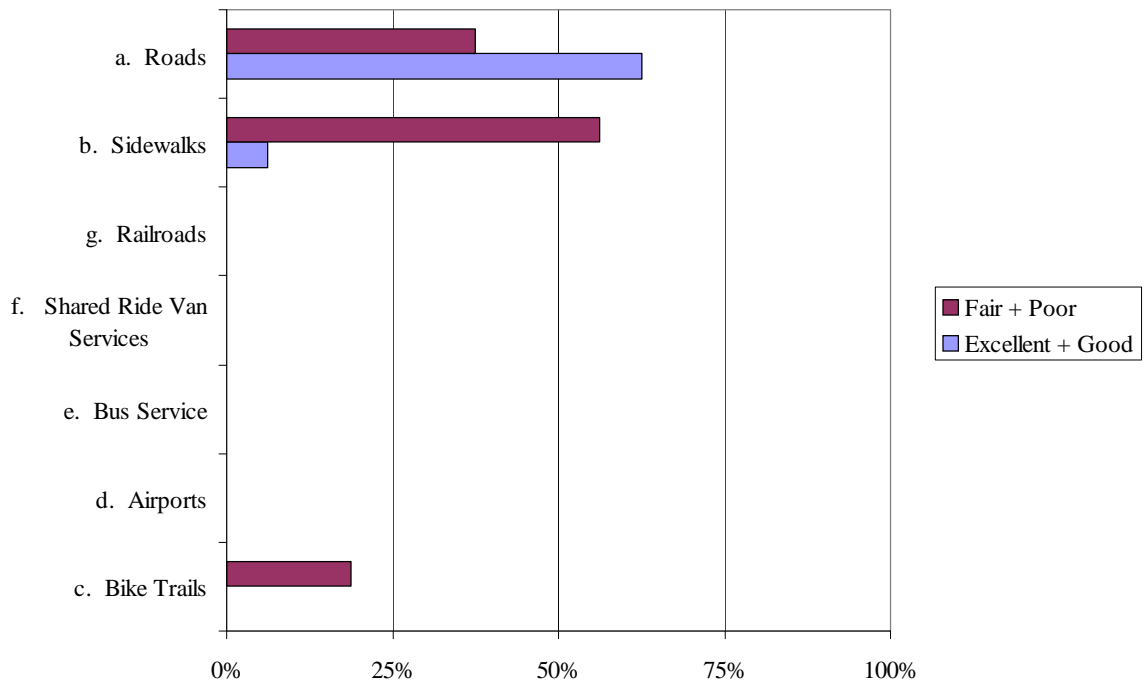
SUMMARY OF KEY POINTS – TRANSPORTATION

- Village residents agree that the overall road network in the County is adequate and that the condition of roads in Mount Hope is acceptable.
- They appear to disagree that biking and walking are important forms of transportation or that additional bike trails are needed along public roads.
- Substantially more Village residents disagree that the quality of their sidewalks are acceptable.

Transportation Opinions



Transportation Quality in Local Jurisdiction



SUMMARY OF KEY POINTS – TRANSPORTATION (COUNTY COMPARISON)

- Village residents are more likely than County residents to disagree that biking and walking are important forms of transportation or that biking and walking lanes are needed along public roads.

21-24. Transportation issues

	Strongly Agree		Agree		Disagree		Strongly Disagree		No Opinion	
	Muni	Cnty	Muni	Cnty	Muni	Cnty	Muni	Cnty	Muni	Cnty
21. Road network meets needs	6%	14%	88%	74%	0%	9%	6%	2%	0%	1%
22. Condition of roads adequate	6%	11%	69%	64%	19%	20%	6%	3%	0%	1%
23. Biking & walking imp modes trans	0%	18%	25%	44%	44%	22%	19%	5%	13%	11%
24. Need more bike & walk lanes on pub roads	13%	24%	13%	34%	25%	23%	25%	9%	25%	10%

- So few people in the Village (and County) rated most transportation options that comparisons are not meaningful.

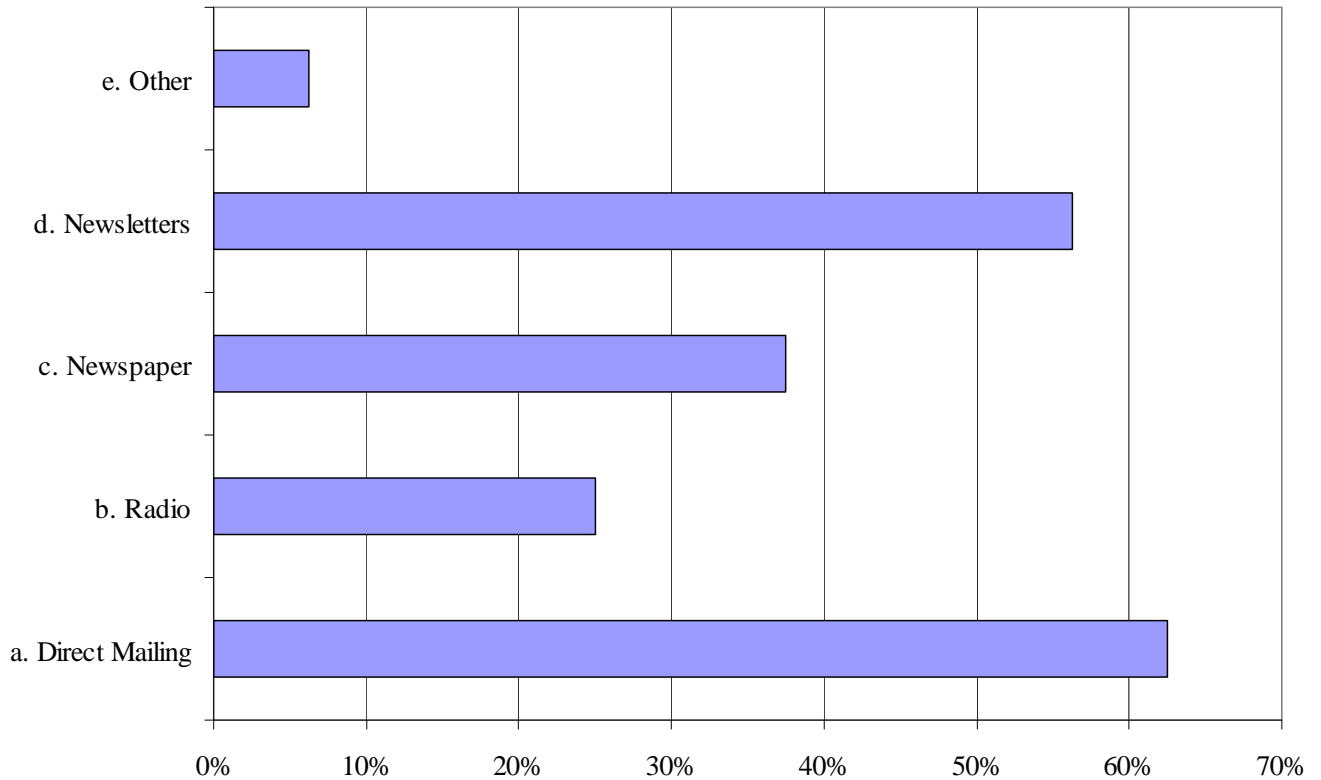
25. Rate the following for your local jurisdiction

	Excellent		Good		Fair		Poor		Not Applicable	
	Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty
a. Roads	6%	12%	56%	59%	31%	22%	6%	6%	0%	0%
b. Sidewalks	0%	6%	6%	39%	31%	28%	25%	6%	38%	22%
c. Bike Trails	0%	3%	0%	17%	0%	19%	19%	16%	81%	44%
d. Airports	0%	6%	0%	30%	0%	16%	0%	4%	100%	43%
e. Bus Service	0%	1%	0%	4%	0%	3%	0%	20%	100%	72%
f. Shared Ride Van Services	0%	0%	0%	9%	0%	11%	0%	16%	100%	64%
g. Railroads	0%	2%	0%	11%	0%	10%	0%	13%	100%	64%
h. Other	0%	3%	0%	9%	0%	1%	0%	12%	100%	75%

SUMMARY OF KEY POINTS - COMMUNICATION

- As is true for most jurisdictions, Village residents prefer to get information about planning via direct mail.

Communication Preferences for Comp Plan Info



SUMMARY OF KEY POINTS – COMMUNICATIONS (COUNTY COMPARISON)

- Communication preferences for Village and County residents are very similar.

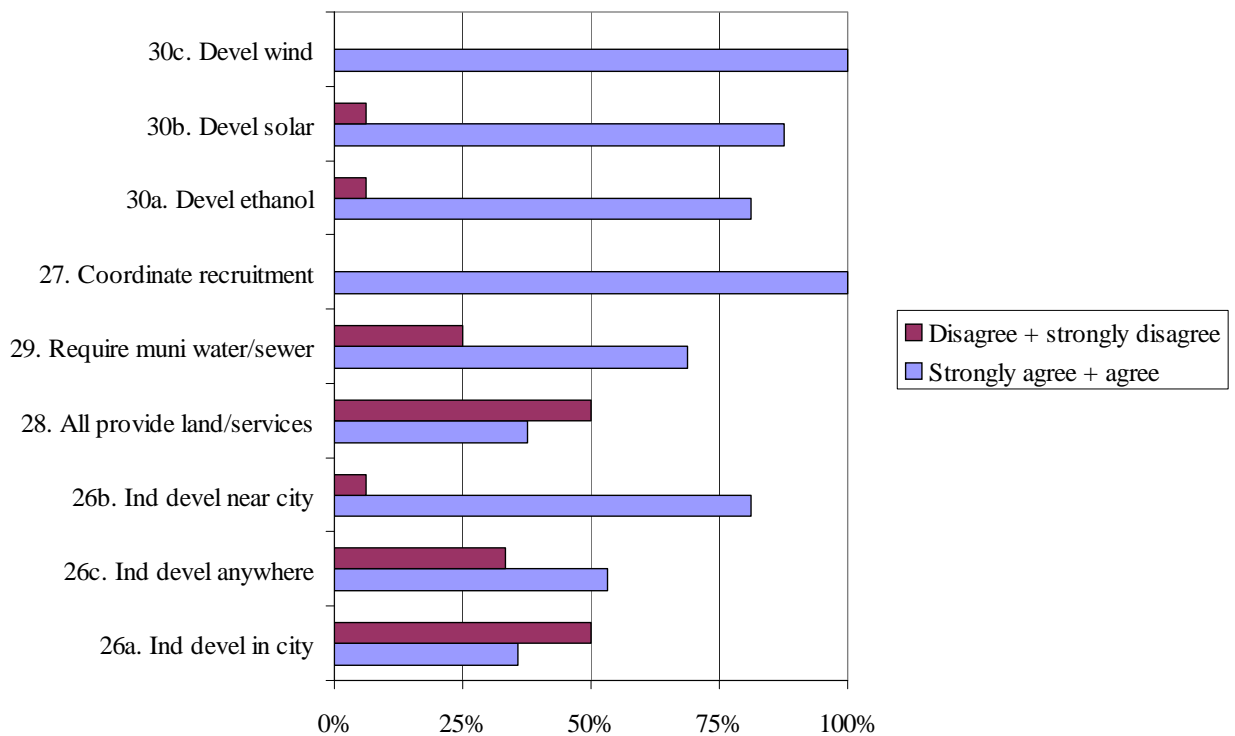
3. What are 2 most effective ways your jurisdiction could provide Comprehensive Planning information to landowners and residents?

	Mt Hope	Cnty
a. Direct Mailing	63%	70%
b. Radio	25%	21%
c. Newspaper	38%	44%
d. Newsletters	56%	56%
e. Other	6%	4%

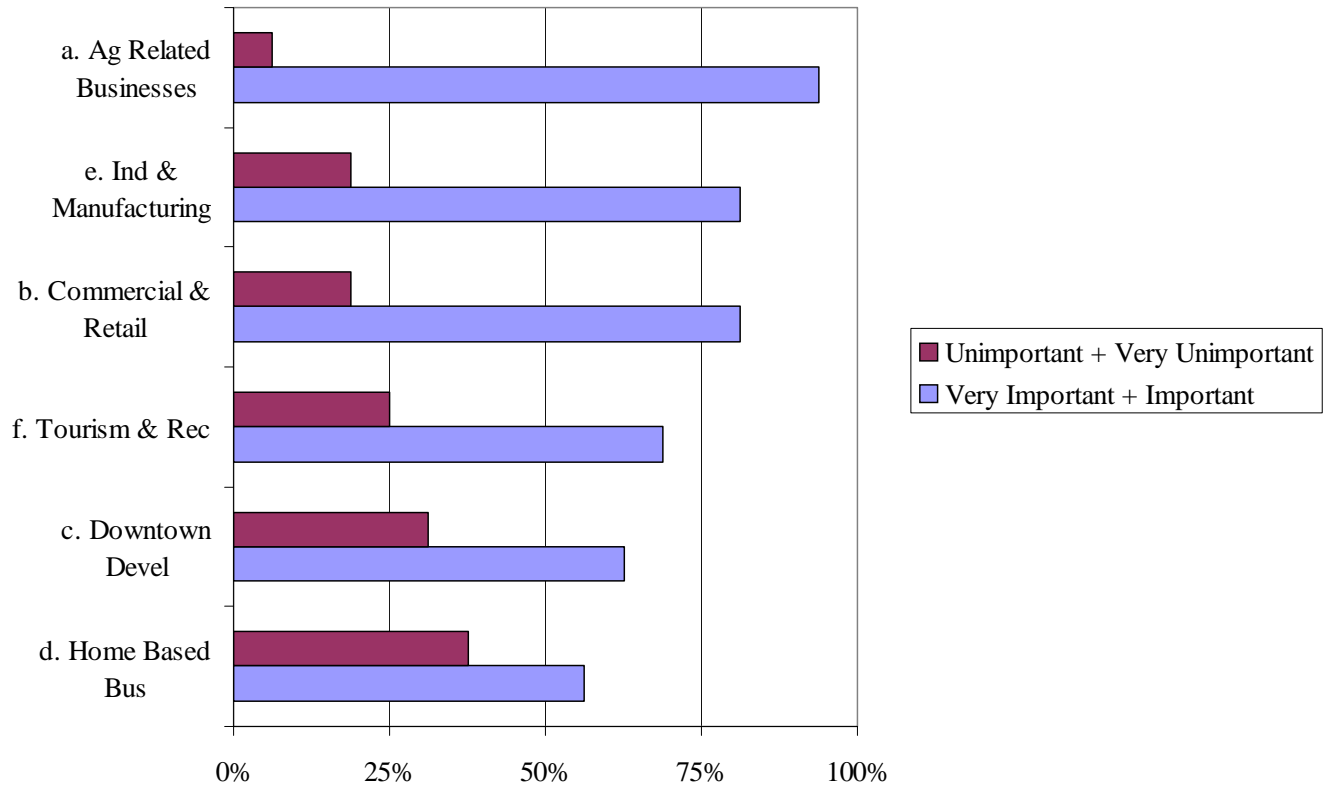
SUMMARY OF KEY POINTS – ECONOMIC DEVELOPMENT

- Mount Hope residents strongly support the development of alternative energy
- Village residents agree that efforts to attract new businesses to Grant County should be coordinated across jurisdictions and appear to agree that business developments on the edge of incorporated areas should be required to use municipal water and sewer. There is no clear preferences with respect to the proposition that all jurisdictions should provide land with some infrastructure to attract new businesses.
- Village residents feel that industrial developments should occur near an existing incorporated area. Opinions are split as to whether such developments should occur within incorporated areas or allowed to occur anywhere in the County.
- Mount Hope residents agree that agriculturally-related businesses, industry and manufacturing, commercial/retail and tourism are important to Grant County.

Economic Development Opinions



Importance of Business Development



SUMMARY OF KEY POINTS – ECONOMIC DEVELOPMENT (COUNTY COMPARISON)

- Compared to the County, Village of Mount Hope residents are more likely to support allowing commercial or industrial development anywhere in the County and less likely to agree that all jurisdictions should provide businesses some land with infrastructures.
- Village residents are more supportive of developing ethanol as a alternative energy source than is the average County respondent.

	Strongly Agree		Agree		Disagree		Strongly Disagree		No Opinion	
	Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty
26. Commercial or industrial buildings and activities involving truck traffic and manufacturing should be located:										
a. In an existing city or a village	0%	14%	36%	39%	50%	28%	0%	7%	14%	12%
b. Near a city or village	19%	16%	63%	63%	6%	8%	0%	3%	13%	10%
c. Anywhere in Grant County	7%	7%	47%	19%	20%	38%	13%	20%	13%	16%
27. Coordinate business recruitment	50%	53%	50%	40%	0%	2%	0%	2%	0%	3%
28. Provide land & infrastructure for industry/commerce	19%	16%	19%	43%	38%	19%	13%	7%	13%	15%
29. Required muni water & sewer	25%	26%	44%	45%	19%	11%	6%	4%	6%	14%

30. Grant County jurisdictions should pursue the following energy alternatives as a form of economic development:

	Strongly Agree		Agree		Disagree		Strongly Disagree		No Opinion	
	Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty
a. Ethanol Plants	50%	22%	31%	33%	6%	23%	0%	9%	13%	13%
b. Solar Energy	44%	39%	44%	45%	6%	5%	0%	1%	6%	10%
c. Wind Energy	69%	48%	31%	43%	0%	2%	0%	2%	0%	6%
d. Other	0%	28%	0%	8%	0%	0%	0%	0%	100%	63%

31. Rate the importance of the following:

	Very Important		Important		Unimportant		Very Unimportant		Not Applicable	
	Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty
a. Ag Related Business	75%	59%	19%	38%	0%	2%	6%	0%	0%	1%
b. Commercial & Retail	31%	33%	50%	59%	13%	7%	6%	1%	0%	1%
c. Downtown Devel	0%	31%	63%	52%	25%	11%	6%	2%	6%	4%
d. Home-Based Bus	13%	17%	44%	54%	31%	22%	6%	3%	6%	4%
e. Ind & Manufacturing	44%	40%	38%	50%	19%	8%	0%	1%	0%	1%
f. Tourism & Rec	25%	36%	44%	55%	25%	7%	0%	1%	6%	1%

SUMMARY OF KEY POINTS – DEMOGRAPHICS

- Generally, Mount Hope respondents have a demographic profile that is similar to that of the County.

35. Gender

Male		Female	
Mt Hope	Cnty	Mt Hope	Cnty
63%	53%	38%	47%

36. Age

18-24		25-34		35-44	
Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty
0%	0%	13%	7%	19%	13%

45-54		55-64		65 and older	
Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty
19%	23%	25%	22%	25%	35%

37. Employment Status

Emp Full Time		Emp Part Time		Self Employed	
Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty
53%	44%	7%	6%	13%	10%

Unemployed		Retired		Other	
Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty
0%	1%	27%	37%	0%	1%

38. Place of Residence

Own		Rent		Other	
Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty
100%	99%	0%	1%	0%	0%

39. Number of Adults (18+) in Household

0		1		2	
Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty
		19%	20%	75%	71%

3		4		5+	
Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty
6%	7%	0%	2%	0%	1%

40. Number of Children (under 18) in Household

0		1		2	
Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty
67%	67%	7%	14%	13%	11%

3		4		5+	
Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty
13%	7%	0%	1%	0%	0%

41. Household Income

Under \$15,000		\$15K - \$24,999		\$25K - \$49,999	
Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty
6%	7%	13%	14%	50%	33%

\$50K - \$74,999		\$75K - \$99,999		\$100,000+	
Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty
19%	25%	6%	15%	6%	6%

42. Years Lived in Grant County

Less than 1		1-4		5-9	
Mt Hope	Cnty	Mt Hope	Cnty	Mt Hope	Cnty
0%	1%	13%	5%	13%	9%

10-24		25+	
Mt Hope	Cnty	Mt Hope	Cnty
13%	14%	63%	71%

Comments**32. Is there anything about living in Grant County that you don't like?****Transportation**

- Bus transportation to LaCrosse, Madison, Dubuque.
- Too many gravel roads.

Environmental/Cultural/Recreational Issues

- Having to smell the manure pits from the large dairy corporation farms.

Social Issues

- Neighbors aren't very friendly.

Lack Job Opportunities

- The wages paid in this area haven't kept up with the cost of living increases. We seem to keep losing the better paying jobs and replace them with inadequate paying jobs.

Police/Safety Issues

- If you have the right names, the law enforcement will let you do what you want.

Miscellaneous

- Just my neighbor.

Q33. If you could change one thing about your local jurisdiction, what would it be?**Transportation**

- I would like to see better street repair and resurfacing and more sidewalk and curb and gutter.

Social Issues

- Accountability of the Hispanic population.

Lack Job Opportunities

- More businesses and jobs to the town/area.

Lack Shopping

- To have a convenience store and fuel near Highway 18.

Utilities

- We could also use better storm run-off management.

Miscellaneous

- Town worker.

Q34. Other comments**Lack Job Opportunities**

- I realize we can't stop change, but I don't care for the influx of cheap foreign labor. I would rather see us spending our efforts to create good paying jobs for the people who already live here.

Like It

- Overall, life is good in Grant County.